

Embossing allows a dimensional design to be imprinted into the paper. A metal plate containing an image in relief is pressed into paper using heat and pressure to create a raised (emboss) or lowered (deboss) image.

BLIND EMOSS

REGISTERED EMOSS

COMBINATION EMOSS

TYPE OF EMOSS



CREATIVE



CREATIVE



CREATIVE

VARYING DEPTHS

EMBOSS DEPTH



SINGLE-LEVEL DIE

MULTI-LEVEL DIE

SCULPTED DIE

TYPE OF DIE USED



We also offer many additional techniques and dies to achieve your desired embossing or debossing effect.

Come tour SunDance today to learn more!

TIPS

- Heavier cover-weight papers can support greater embossing depth than a thinner paper can.
- Consider making your graphics or typography slightly larger to enhance the effect of embossing.
- When embossing on a finished piece, allow .5 inch margin from the edge of the trim line.
- Because the embossed area is smoothed-out, a textured paper will provide a greater contrast in texture.
- Blind embossing looks best on dark, flat backgrounds or with some finishing applied on top.
- Consider the reverse side of the emboss. Hide or embrace the reverse pattern and incorporate it into your design!
- Very fine lines as do not emboss well. This is particularly problematic on thicker materials. When you emboss a fine line on a thick or “heavy” stock the emboss effect tends to be very subtle.

Include a Foil Stamp for a more impactful effect!



EMBOSSING AND DEBOSSING WITH SUNDANCE

SunDance is leading the way when it comes to innovative specialty printing and finishing techniques. Find out how we can help you elevate your next project with customized embossing and debossing techniques.

SunDance offers:

- A large variety of highly customizable embossing and debossing options
- The ability to create specialty custom dies for your project
- Unique emboss and foil combinations for greater impact

Contact your customer service representative today to learn more!