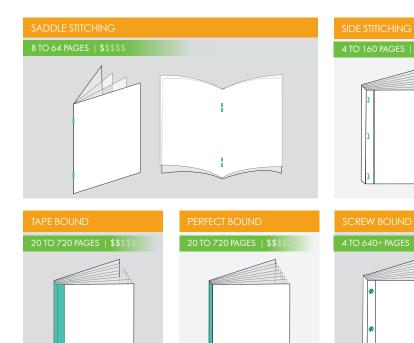
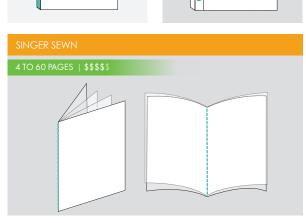
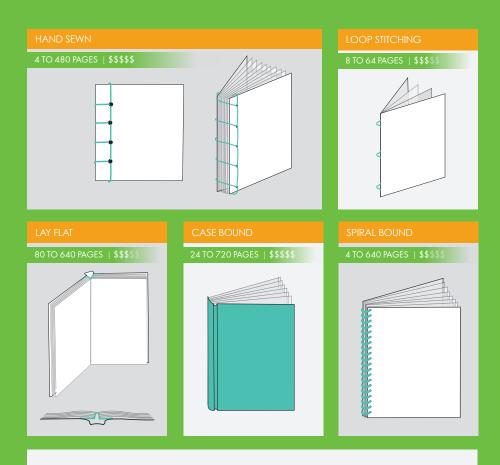


BINDING CHEAT SHEET







At the beginning of a design job, it's important to decide what type of binding you will use for the end product. Some factors to take into consideration when choosing a binding include: your budget, functionality, frequency of use, mailability, and aesthetics.

Thinking about your options at the start of the job can also save you time and money in the end. To make sure your design works for the binding you want to use, here are a few tips to take into consideration:

- Adjust margins and gutter space to accommodate your binding to avoid cutting off text and images.
- If your design includes image or text crossovers, consider sewn or saddle-stitch binding.
- Make sure the binding you want will work well for the desired end use.

For more information on binding options and specs, contact your SunDance representative today.