# EXHIBITORS HANDBOOK

**EXHIBITS • DISPLAYS • EVENTS** 



### PORTABLE DISPLAYS



#### **BANNERS**

6-16 BANNER STANDS & SYSTEMS

DIGITAL | RETRACTABLE | TELESCOPIC | SPRING BACK



# 17-19 HANGING & WALL MOUNTED DISPLAYS

HANGING BANNERS | VECTOR FRAME™ EDGE | TRAPPA™





### 20-25 FABRIC FRAME SYSTEMS

FORMULATE® | VECTOR FRAME™



# 26-37 OUTDOOR DISPLAYS

TENTS | FLAGS | SIGNS



# 38-41 | TABLE THROWS & RUNNERS

#### **SYMBOLS USED:**





economy product



standard product











### PORTABLE DISPLAY SYSTEMS

### FOLDING PANEL TABLETOP DISPLAYS | 42-43

HORIZON™ | VOYAGER™



### **EXPANDING DISPLAY SYSTEMS**

HOPUP<sup>™</sup> TENSION FABRIC DISPLAYS 44-49



EMBRACE™ PUSH-FIT FABRIC DISPLAYS 50-57



XCLAIM<sup>™</sup> FABRIC POPUP DISPLAYS 58-65



COYOTE™ POPUP DISPLAY SYSTEMS 66-69



### **WARRANTY KEY:**





5 year limited warranty (frame)



1 year limited warranty (frame)









graphics limited 6 month warranty (outdoor & table throw products)

### **FABRIC DISPLAYS & STRUCTURES**



70-77 MODULATE™ MAGNETIC

BANNERS | 10', 20', 30' RECONFIGURABLE KITS



# 78-81 FORMULATE® ESSENTIAL

BANNERS | TABLETOP DISPLAYS | 8' & 10' DISPLAYS



### 82-91 FORMULATE MASTER

TABLETOP DISPLAYS | 8', 10', 20' DISPLAYS | ACCENTS



92-99 FORMULATE DESIGNER SERIES

10', 20', 30' KITS



100-105 FORMULATE FUSION 20' X 20' ISLAND KITS





### 106-117 FORMULATE HANGING & ARCHITECTURAL STRUCTURES

HANGING SIGNS | TOWERS | ARCHES | CONFERENCE WALLS



# SYMBOLS USED:



economy product



standard product











### MODULAR EXHIBIT SYSTEMS

### HYBRID PRO™ MODULAR DISPLAYS 118-131

10', 20' & ISLAND KITS



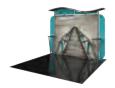
### VECTOR FRAME™ MODULAR DISPLAYS 132-145

BANNERS | 10', 20' KITS | HANGING LIGHT BOXES | TOWERS | ACCENTS



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10', 20' KITS | ACCENTS



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10', 20' & ISLAND KITS | ACCENTS



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### **WARRANTY KEY:**





5 year limited warranty (frame)



1 year limited warranty (frame)







# BANNER STANDS



# FAST. CLEAR. COMMUNICATION.

Premium, mid-range and economy stands of all types • Retractable, Telescopic, Spring Back, Fabric Banners and Light Boxes • Largest selection and widest range • Great quality • Highly versatile • High-end functionality, features and durability • Used in all types of environments



BLADE LITE



### **BLADE LITE**



BLD-LT-400-1



BLD-LT-920-1



BLD-LT-600-1



BLD-LT-1000-1



BLD-LT-800-1



BLD-LT-1200-1



BLD-LT-850-1



59" BLD-LT-1500-1



- 600mm variable graphic height = 69" 83.25"
- 800-1500mm variable graphic height = 60" - 83.25"
- eight widths to choose from: 15.75", 23.5", 31.5", 33.5", 36", 39.25", 47.25", 59"
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- weighted base for stability
- adjustable leveling feet
- 400mm features 4-piece pole, all other sizes feature hybrid bungee/telescopic pole.





Superior style and value!

BLADE LITE RETRACTABLE









7

### **DIGITAL** BANNER DISPLAY







The Hype Digital Banner is an impressive LCD screen, perfect for visual storytelling and ever-changing messaging. This impactful display is a versatile, eye-catching display solution for any event, show or interior promotional use.

Upload your content to the USB & plug in!



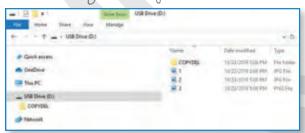
### HYPE DIGITAL BANNER



### HYPE

- assembled dimension = 24"w x 62.4"h x 24"d
- freestanding, programmable digital banner
- white frame with vertical LCD screen and built-in speakers
- 42"h digital display with 1920x1080 px resolution
- best used to display animations and photos in portrait orientation
- compatible with files created in Windows
- create content with the step-by-step guide
- USB thumb drive used to transfer content and play on LED screen
- 16 GB internal storage and estimated 40,000 hours of run time
- weight = 57.2lbs
- comes in a wheeled flight case, ships freight

# 2 Organize your files



Create content to tell a visual story

THE BEST

ORDER TODAY





Built-in speakers



Wheeled flight case included



Remote control

# 

# PREMIUM RETRACTABLE BANNER STANDS

Superior, high-end functionality, features, styling points & durability



### **IMAGINE**



IMG-800-S



IMG-850-S

- variable graphic height = 30.5"- 83.35"
- graphic tensioner
- integrated pole storage
- interchangeable graphic cassette
- adjustable feet on base
- telescopic pole





### **BARRACUDA**



BCD-600-S-1



BCD-800-S-1



BCD-850-S-1



BCD-920-S-1



BCD-1200-S-1

- 600mm variable graphic height = 66.5"- 83"
- 800-1200mm variable graphic height = 60"- 83"
- anodized silver base
- toolless quick rail
- graphic tensioner
- adjustable feet on base
- hybrid bungee/telescopic pole





### **ADVANCE**



ADV-800-S

- variable graphic height = 29.5"- 83.35"
- double-sided
- graphic tensioner
- integrated pole storage
- interchangeable graphic cassette
- adjustable feet on base
- telescopic pole



The Imagine and Advance banner stands have interchangeable graphic cassettes.





### REVOLUTION



RVLTN-850

- variable graphic height = 60.13" - 85.25"
- white, injection molded plastic banner stand
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- hybrid bungee/telescopic pole
- graphic tensioner



# STANDARD RETRACTABLE BANNER STANDS









Everyday reliability, durability & ease of use



### **ORIENT 1**

silver: ONT-800-S-4 WIDE black: ONT-800-B-4

" silver: ONT-850-S-4

DE black: ONT-850-B-4

5.5" silver: ONT-920-S-4 WIDE black: ONT-920-B-4

39.25" silver: ONT-1000-S-4 WIDE black: ONT-1000-B-4

- variable graphic height = 60.5"- 83.25"
- anodized silver or black base options
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- molded end caps
- adjustable feet on base
- hybrid bungee/telescopic pole





### **ORIENT 2**



ONT-800-DBL-S-4



ONT-920-DBL-S-4

- variable graphic height = 60.5"- 83.25"
- double-sided
- anodized silver base
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- molded end caps
- adjustable feet on base
- hybrid bungee/telescopic pole





### **ORIENT ORGANIC**



ONT-850-DW

- variable graphic height = 60.5"- 83.25"
- maple woodgrain base finish
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- plastic end caps
- adjustable feet on base
- hybrid bungee/telescopic pole





### **ROLLUP**



RU-S1-4

- graphic height = 84.5"
- black finish
- premium grip rail
- adjustable feet on base
- bungee pole









CONTENDER

# STANDARD RETRACTABLE BANNER STANDS



### PACIFIC



31.5" WIDE

PAC-800-S-2



PAC-920-S-2



PAC-1000-S-2

- standard graphic height = 83.75"
- anodized silver base
- moided end cap
- swivel-out foot
- 3-piece bungee pole









silver: CN-30-S black: CN-30-B







black: CN-48-B

- standard graphic height = 77.5"
- swivel-out foot
- silver or black base options
- laser cut steel ends & 3-piece pole









MRLN-850-2



- anodized silver base
- snap top graphic rai
- hybrid bungee/telescopic pole
- interchangeable plastic cassette

The Merfin banner stand comes with an interchangeable graphic cassette.





Perfect for all types of interior environments & promotional needs!



# ECONOMY RETRACTABLE BANNER STANDS









Basic design features, functionality & reliability



MSQT-800

**MOSQUITO** 

15.75**" WIDE**  silver: MSQT-400

23.5**" WIDE**  silver: MSQT-600

31.5" WIDE silver: MSQT-800 black: MSQT-800-B 33.5" WIDE

silver: MSQT-850

47.25**" WIDE** 

silver: MSQT-1200

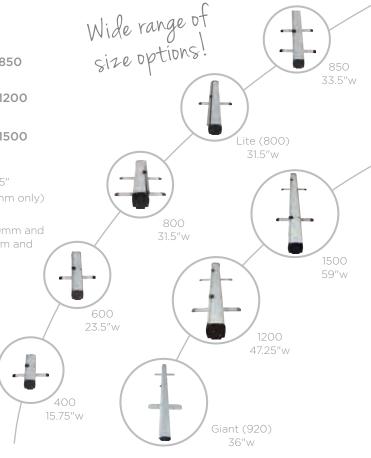
59" **WIDE** 

silver: MSQT-1500

- 400mm standard graphic height = 62.5"

- 600-1500mm standard graphic height = 78.5"
- anodized silver or black base options (800mm only)
- allouized sliver or black base options (obotilition
- swivel feet & snap-top graphic rail

- 400mm unit has 4-piece pole, 600mm, 800mm and 850mm units have one bungee pole, 1200mm and 1500mm have two bungee poles





### **GIANT MOSQUITO**



MSQT-GIANT-920-S

- variable graphic height = 68"- 122"
- over 10' tall
- anodized silver base
- swivel feet
- snap top graphic rai
- adjustable telescopic pole
- heavy duty, weighted stand

Over 10 feet tall!





### **MOSQUITO LITE**

#### 31.5" WIDE

MSQT-LITE-800

- standard graphic height = 78.5"
- anodized silver base
- swivel foc
- snap top graphic rai
- 3-piece bungee pole











# ECONOMY RETRACTABLE BANNER STANDS



### **MOSQUITO ARCTIC**



33.5" MSQT-850-W

- standard graphic height = 79"
- white base
- swivel feet & snap-top graphic rail
- 3-piece bungee pole







### **DRAGON FLY**



**DRAGON FLY-1** 

- standard graphic height = 79"
- double-sided
- snap top graphic rail
- swivel feet
- 3-piece bungee pole
- new base





### QUICKSTAND



QWK-STND-S

- standard graphic height = 78.5"
- anodized silver base
- kit includes 1 Mosquito 800 banner stand, 1 OCB-2 banner stand case, and 1 Slimline LED Spot Light
- swivel feet
- snap top graphic rail
- 3-piece bungee pole



### **ECONOMY RETRACTABLE BANNER STANDS**







Basic design features, functionality & reliability



### **PHOENIX**





- anodized silver base
- swivel feet
- 3-piece bungee pole







#### PHOENIX MINI



PHX-400-S

- four graphic height options = 16.5", 31.5", 47.25", 63" (two largest heights require extension pole kit)
- anodized silver base
- 2-piece pole & optional extenders for added height
- comes complete with carry bag
- tabletop or skinny full-height banner stand



### **TABLETOP BANNERS**



#### **BREEZE**



BREZ-1-S: 8.5"w x 11"h



BREZ-2-S: 11"w x 17"h

- retractable tabletop banner stand
- anodized silver base
- ideal for promotional use

#### **STELLAR**



STLLR-LTR: 8.5"w x 11"h



STLLR-TBLD: 11"w x 17"h

- retractable tabletop banner stand
- injection molded/white plastic base
- ideal for promotional use

See L-Mini tabletop stand on p. 16!









# STANDARD TELESCOPIC BANNER STANDS

Everyday reliability, durability and ease of use







#### **PEGASUS SUPREME**

63.5" -117.5"

silver: PGSUS3-S black: PGSUS3-B

- supreme variable graphic height = 82.75" - 119"
- single or double-sided graphics
- linking connectors attach multiple units together
- telescopic poles for adjustable graphic width and height

#### PEGASUS LINKING KIT

Supreme silver: PGSUS3-EXT-S Supreme black: PGSUS3-EXT-B Standard silver: PGSUS2-EXT-S Standard black: PGSUS2-EXT-B

- linking connectors attach multiple Pegasus units together
- extension kit includes 2 horizontal poles, 1 vertical pole, pole locks, 2 linking connectors & 1 foot

### **PEGASUS STANDARD**



silver: PGSUS2-S black: PGSUS2-B

- standard variable graphic height = 67.75" - 96.5"
- single or double-sided graphics
- linking connectors attach multiple units together
- telescopic poles for adjustable graphic width and height

### **PERCH**



PERCH-6



PERCH-8

- pole banner attachment for standard 6' or 8' wide tables
- fabric header available in three graphic heights: short (18"h), medium (44"h), tall (68.25"h)
- hardware kit is universal for all height options
- table throw sold separately
- single or double-sided graphic

# Easy attachment to table with clamps!





short, 18"



medium, 44"



tall, 68.25"

#### TRIO 2



TRIO-2

- tri-pod banner stand
- variable graphic height ranges from 51.5'' to 76''h
- hardware supports your choice of one or two graphics
- hardware included supports two graphic widths: 31.5" and 36"
- snap top rails make for easy graphic replacements
- hybrid bungee-telescoping pole
- quick and easy to set-up



### **ECONOMY SPRING BACK BANNER STANDS**







Basic design features, functionality & reliability



### LIGHTNING



LTNG

- standard graphic height = 77"
- snap-lock graphic rails
- 3-piece bungee pole









- standard height = 26.88"
- tabletop tension banner
- adhesive rail
- anodized silver finish







X-Tend-2 shown







X-TEND-1 (64"h)



X-TEND-2 (72"h)



X-TEND-3 (72"h) X-TEND-4 (80"h)



X-TEND-5 (78.75"h)

- durable black fiberglass arms
- #3 grommets in corners
- graphic height options = 64", 72", 78.75" and 80"





# HANGING BANNERS INDOOR/OUTDOOR

Hanging banners are ideal for promoting events, advertising or branding in any indoor or outdoor environment.

Banners are available in custom sizes ranging from minimum 2' wide/high to maximum 10' wide/high.

Choose from several finishing options described below.

#### **INDOOR**

### 13 OZ. VINYL SINGLE-SIDED

Durable and lightweight



#### **FABRIC SINGLE-SIDED**

Choice of Display Poly or Oxford fabric



#### **OUTDOOR**

### 8 OZ. MESH VINYL SINGLE-SIDED

Banners allow wind to stream through for durability.



# 13 18 OZ. SCRII

# 13 OZ. SCRIM VINYL SINGLE-SIDED & 18 OZ. SCRIM VINYL SINGLE & DOUBLE-SIDED

Durable and weather-resistant, scrim hanging banners are ideal for long-term outdoor use.

# **6.5 OZ. OUTDOOR CANVAS** SINGLE-SIDED

Water and UV resistant





### WALL MOUNTED POSTER FRAMES TRAPPA™ SNAP FRAMES



Trappa Snap frames snap open from the front to allow quick and easy graphic changes. No tools are required. Comes standard with clear protective lenses, fully assembled and ready to hang.

### TRAPPA POSTER FRAME

- black or silver anodized finish with precision mitered corners
- spring loaded aluminum extrusions mounted to a high-impact polystyrene backer
- Trappa Frame edges snap open from the front to allow quick and easy graphic changes with no tools required
- available in a wide range of standard sizes & includes a clear anti-glare lens





#### Available Sizes:

TRP2-1: 8.5"w x 11"h TRP2-2: 11"w x 14"h TRP2-11: 11"w x 17"h TRP2-12: 12"w x 18"h TRP2-4: 16"w x 20"h TRP2-5: 20"w x 22"h TRP2-6: 24"w x 36"h TRP2-7: 22"w x 28"h TRP2-8: 24"w x 30"h TRP2-9: 30"w x 40"h TRP2-10: 18"w x 24"h

### **POSTER SNAPPER**



- hanging clips feature both top opening for clear nylon line mount, and recessed pocket for S-hook suspension
- rails snap open and shut for quick graphic changes
- clean, simple, elegant look
- comes in 4 different standard widths: 24", 30", 36", 48"
- custom cut width available up to 60"



### TRAPPA LIGHTBOX

- only 1" thick (single-sided only)
- 50,000 hour bulb life
- evenly distributed light via LED diffuser panel
- snap frames allow easy
- wall mounting hardware
- power supply with 78" cord

#### **AVAILABLE SIZES:**

LED-SNAP-04: 30"w x 40"h LED-SNAP-05: 36"w x 48"h





Trappa offered in illuminated & non-illuminated frames.

# WALL MOUNTED POSTER FRAMES VECTOR FRAME™ EDGE

Vector Frame™ Edge fabric poster displays combine durable, slim 3/4" lightweight aluminum extrusion frames and easy-to-apply push-fit fabric graphics. Custom frame sizes are available.



#### **Square Sizes:**

VFE-S-01: 11.8"w x 11.8"h VFE-S-02: 23.62"w x 23.62"h VFE-S-03: 35.43"w x 35.43"h VFE-S-04: 47.24"w x 47.24"h VFE-S-05: 59.06"w x 59.06"h

#### **Rectangle Sizes:**

VFE-R-01: 11.8"w x 23.62"h VFE-R-02: 11.8"w x 35.43"h VFE-R-03: 23.62"w x 35.43"h VFE-R-04: 23.62"w x 47.24"h



#### Features Include:

- slim, lightweight 3/4" aluminum frame
- easy-to-apply push-fit fabric graphic
- direct to wall mounting
- custom frame sizes available



Use in all types of interiors.



Use for ads in retail settings.







# FORMULATE® ESSENTIAL BANNER DISPLAYS



Economy, snap button tube frames with slip-over, pillowcase fabric graphics.



# FORMULATE ESSENTIAL BANNER - STRAIGHT



FMLT-ESS-S-600-2



FMLT-ESS-S-1000-2



FMLT-ESS-S-800-2



FMLT-ESS-S-1200-2



FMLT-ESS-S-850-2



FMLT-ESS-S-1500-2



FMLT-ESS-S-920-2

- standard height = 92"
- standard depth = 14.75"
- straight aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- comes with single or double-sided pillowcase fabric graphics
- comes with carry bag





Bungee corded poles allow for simple assembly.

Comes with height extender!



Illuminated!



FORMULATE ESSENTIAL BACKLIT



FMLT-ESS-BL-1100



- standard height = 78.75"h
- height with extension kit = 93.5"h
- standard depth = 12.5"d
- straight aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- LED light strips attach with clamps to top and bottom horizontal bars
- double-sided pillowcase fabric graphic
- comes with carry bag





LED fight strips attach with clamps!











# FORMULATE® MASTER BACKLIT BANNERS

New to Formulate® Master are backlit and dynamic banner displays. Aluminum tube frames are coupled with zipper pillowcase fabric graphics to create versatile, eye-catching displays.

# FORMULATE 3' BACKLIT BANNER



#### FMLT-BL-WS3-01

- 34.69"w x 92"h x 25.59"d
- tube frame features spigot assembly
- LED light curtain attaches to the frame
- single-sided pillowcase fabric graphic slips over the frame
- ships in OCE case

See p. 90 for all sizes.



# FORMULATE 3' DYNAMIC LIGHT BOX



#### FMLT-DYCL-WS3-01

- 34.69"w x 92"h x 25.59"d
- tube frame assembles with snap buttons
- programmable LED light curtain makes the display dynamic
- light curtain animations offered as a service, come pre-loaded on an SD card
- single-sided pillowcase fabric graphic with opaque liner
- ships in OCE case

See p. 91 for all sizes.



# MODULATE™ MAGNETIC MIX & MATCH BANNERS

Modulate™ Magnetic allows for customized configurations of banners and backwalls with the use of magnetized frames. Aluminum tube frames are coupled with zipper pillowcase fabric graphics to create versatile, eye-catching displays.



01 Concave Banner **MOD-FRM-01-M-TL** 60"w x 96"h x 19"d comes in carry bag

Frames connect with magnets!



04 Convex Banner MOD-FRM-04-M-TL 35"w x 96"h x 17.72"d comes in carry bag



12 Straight Banner MOD-FRM-12-M-TL 96.34"w x 48.39"h x 17.7"d comes in carry bag



See p. 72-73 for all sizes.









### VECTOR FRAME™ ESSENTIAL LIGHT BOXES

- NEW
- light boxes feature sleek, scratch-resistant white aluminum frames with swivel feet
- LED light strips are pre-attached to the top and bottom of the frame
- includes choice of single or double-sided push-fit INTENSITY backlit fabric graphic
- includes 6' power cord
- comes with case
- easy to assemble





01 Rectangle VF-ESS-LB-R-01 36"w x 72.75"h x 15.75"d



02 Rectangle VF-ESS-LB-R-02 36"w x 96.75"h x 15.75"d



03 Rectangle VF-ESS-LB-R-03 48"w x 72.75"h x 15.75"d



04 Rectangle VF-ESS-LB-R-04 48"w x 96.75"h x 15.75"d



01 Square VF-ESS-LB-S-01 96"w x 96.75"h x 15.75"d



05 Rectangle VF-ESS-LB-R-05 120"w x 96.75"h x 15.75"d





lights come pre-attached to the frame.

Frame easily assembles











### VECTOR FRAME™ MASTER DYNAMIC LIGHT BOXES

# Create a captivating light show & accent your graphic!

- dynamic light boxes feature programmable LED light curtains to create a visually stunning display that complements your graphic
- light curtain animations offered as a service, come pre-loaded on an SD card
- light boxes feature durable 4" silver extrusion frame
- includes single-sided push-fit, SEG INTENSITY backlit fabric graphic and opaque liner



01 Rectangle VF-DYCL-LB-R-01 29.92"w x 94.74"h x 19.75"d



02 Rectangle VF-DYCL-LB-R-02 57.87"w x 94.74"h x 19.75"d



03 Rectangle VF-DYCL-LB-R-03 86.22"w x 94.74"h x 19.75"d



Vector Frame Dynamic Light Box 04

04 Rectangle VF-DYCL-LB-R-04 114.17"w x 94.74"h x 19.75"d





We program the lights to highlight messaging and draw attention to your display.



Vector Frame Essential Light Box 01



Light Box 04

Vector Frame Essential











Vector Frame Dynamic Light Box frames have a limited lifetime frame warranty.

### VECTOR FRAME™ MASTER FABRIC BANNERS & LIGHT BOXES

- banners feature 2" aluminum extrusion frames and push-fit silicone-edge fabric graphics
- light boxes feature 4" aluminum extrusion frames with **new & improved** LED edge lighting & push-fit **INTENSITY** backlit fabric graphics
- single and double-sided graphics offered



### RECTANGULAR BANNERS & LIGHT BOXES



01 Rectangle VF-R-01 VF-LB-R-01 36.3"w x 47.49"h x 19.69"d



02 Rectangle VF-R-02 VF-LB-R-02 36.3"w x 71.12"h x 19.69"d



VF-R-03 VF-LB-R-03 48.11"w x 71.12"h x 19.69"d



04 Rectangle VF-R-04 VF-LB-R-04 48.11"w x 94.74"h x 19.69"d



VF-R-05 VF-LB-R-05 118.98"w x 94.74"h x 19.69"d



06 Rectangle VF-R-06 VF-LB-R-06 35.7"w x 94.74"h x 19.69"d



VF-R-07 VF-LB-R-07 236.5"w x 94.74"h x 19.69"d













### VECTOR FRAME™ MASTER FABRIC BANNERS & LIGHT BOXES

### LIGHT BOX ASSEMBLY



2. hannar





Easy-to-apply push-fit fabric graphics!



OCS, OCE, OCH, OCL

Banners and Light Boxes come in OCE, OCS, OCH or OCL hard shipping cases.

### SQUARE BANNERS & LIGHT BOXES



VF-S-01 VF-LB-S-01 36.3"w x 35.68"h x 19.69"d



02 Square VF-S-02 VF-LB-S-02 48.11"w x 47.49"h x 19.69"d



VF-S-03 VF-LB-S-03 71.73"w x 71.12"h x 19.69"d

03 Square



04 Square VF-S-04 VF-LB-S-04 95.35"w x 94.74"h x 19.69"d

### VECTOR FRAME™ FABRIC CURVED BANNERS

Vector Frame™ curved banners combine 2" aluminum extrusion frames with push-fit fabric graphics to create a versatile single or double-sided banner, backwall or interior display.



VF-CR-01
39.33" w x 94.74"h x 19.69"d comes in 1 OCL case



02 Curved Rectangle **VF-CR-02** 56.75"w x 94.74"h x 19.49"d comes in 1 OCL case



03 Curved Rectangle **VF-CR-03** 67.99"w x 94.74"h x 18.75"d comes in 1 OCL case









Vector Frame Master displays are made in North America and have a limited lifetime frame warranty.

# **OUTDOOR DISPLAYS**



# CAPTURE. YOUR. ATTENTION.

One-stop-shop for all your outdoor signage needs • Great for outdoor sporting events and arenas, concerts, festivals or to draw attention to any storefront • Strong, solid, stable, wind-resistant, durable

### **OUTDOOR DISPLAYS**

Outdoor events such as festivals, street fairs, arts and craft shows and sporting events are perfect opportunities for promotional tents and signage to clearly display your company name, brand and message to attract visitors and buyers. Choose from off-the-shelf tents and related accessories, flags and portable billboards to make your event a success.



#### Shown above:

- Zoom™ Standard 10' Tent with printed canopy, full and half walls
- Zoom Flex Tent
- Monsoon billboard
- Zoom Flex Edge Large flag
- Popup Bar™ Large









ZOOM™ 20' POPUP TENT

### ZOOM™ ECONOMY (STEEL) 10' POPUP TENT

hardware only kit: **ZM-TNT-ECO-3MX3M-FRM-SQU-2** kit with canopy: **ZM-TNT-ECO-3MX3M-SQU-2-(COLOR OR G)** 

stock canopy only: **ZM-TNT-3MX3M-CAN-(COLOR)** printed canopy only: **ZM-TNT-3MX3M-CAN-G** 

full wall kits: ZM-TNT-3MX3M-FLL-WLL-(COLOR OR G) – sold separately

half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately

#### **ECONOMY & STANDARD TENT FEATURES:**

- opens to a base size of 9.8' x 9.8'
- hardware only kit includes frame, stakes, guy lines and rolling carry bag
- canopy kits include canopy (standard colors or custom printed), hardware frame, stakes, guy lines and rolling carry bag

All ID' & 20' tents available fully printed & with stock canopy tops and walls.



Red - 186C Blue - 286C Grey - 429C White Black

RACE Black powder-coated economy steel frame.

### ZOOM™ STANDARD (ALUMINUM) 10' POPUP TENT

hardware only kit: ZM-TNT-STD-3MX3M-FRM-HEX

kit with canopy: **ZM-TNT-STD-3MX3M-HEX-(COLOR OR G)** stock canopy only: **ZM-TNT-3MX3M-CAN-(COLOR)** printed canopy only: **ZM-TNT-3MX3M-CAN-G** 

full wall kits: ZM-TNT-3MX3M-FLL-WLL-(COLOR OR G) - sold separately

half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G) - sold separately



New light kit NEW

Zoom™ Light Kit attaches to 5′, 10′ & 20′ Economy tents with magnets and Standard tents with hook & loop

ZOOM-TNT-LED-1

See p. 174 for more details















### ZOOM™ STANDARD (ALUMINUM) 20' POPUP TENT

hardware only kit: ZM-TNT-STD-3MX6M-FRM-HEX

kit with canopy: ZM-TNT-STD-3MX6M-HEX-(COLOR OR G) stock canopy only: ZM-TNT-STD-3MX6M-CAN-(COLOR)

printed canopy only: ZM-TNT-STD-3MX6M-CAN-G full wall kits: ZM-TNT-STD-3MX6M-FLL-WLL-(COLOR OR G)

half wall kits: ZM-TNT-STD-3MX6M-HLF-K-(COLOR OR G)

\*shown with optional sidewall, backwall and Zoom™ Tent Flag



Zoom™ Tent Flag Accessory attaches to any upright pole of any Zoom Popup Tent

TNT-ZOOM-ACC-2

Canopies, half and full walls are water-resistant.



- 20' opens to a base size of 9.8' x 19.6'
- rust-resistant, lightweight aluminum frame is completely self-contained with no loose parts

### ZOOM™ 10' & 20' HALF & FULL WALLS

10' standard & economy full wall kits: ZM-TNT-3MX3M-FLL-WLL-(COLOR OR G)

20' standard full wall kit: ZM-TNT-STD-3MX6M-FLL-WLL-(COLOR OR G)

10' standard & economy half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G)

20' standard half wall kit: ZM-TNT-STD-3MX6M-HLF-K-(COLOR OR G)



Five stock colors to choose from!



### STOCK HALF & FULL WALL CHOICES

All half and full walls for Zoom™ Economy and Standard tents are available as custom printed or in the stock color of your choice. Actual color may vary.





Red - 186C Blue - 286C Grey - 429C











#### Features include:

- compatible with both Zoom™ Standard and Economy tent frames
- half wall kit includes half wall panel (stock or custom print), half wall pole and two brackets
- full wall kits include full wall panel (stock or custom print)
- graphics are water and UV resistant









### **OUTDOOR TENTS**

### ZOOM™ ECONOMY (STEEL) 5' POPUP TENT

hardware only kit: ZM-TNT-ECO-1.5MX1.5M-FRM-SQU-2 kit with canopy: ZM-TNT-ECO-1.5MX1.5M-SQU-2-G printed canopy only: ZM-TNT-1.5MX1.5M-CAN-G full wall kit: ZM-TNT-1.5MX1.5M-FLL-WLL-(G)

#### **FEATURES INCLUDE:**

- opens to a base size of 4.7' x 4.7'
- black powder coated economy steel tent frame is completely selfcontained with no loose parts
- custom printed canopy is water and UV-resistant
- hardware kit includes frame, stakes, guy lines and rolling carry bag
- canopy kits include custom printed canopy, hardware frame, guy lines and rolling carry bag





### **ZOOM FLEX TENT** ZOOM-FLX-TNT



- opens to a size of 8.6' x 8.6'
- comes with fiberglass poles, ground stakes and canopy
- withstands winds up to 15 mph
- add stackable bases for extra stability
- includes carry bag

### **TUBULAR 10' DOME TENT** TNT-TDT-10

- base size of 9.6' x 9.6'
- aluminum tubular frame assembles quickly and easily with use of snap button connectors
- custom printed canopy is water and UV-resistant
- hardware kit includes frame
- canopy kits include canopy, frame and cases
- easily disassembles and stores compactly in two OCE hard shell expandable cases















The portable Popup Bar™ is an expandable, wheeled sampling and serving station perfect for any event—indoor or outdoor! The pre-assembled aluminum frame comes together by unfolding the legs and inserting the interior shelf panels. Fully-customized fabric graphics on the front and sides will win visitors over as you provide an effortless serving experience.



### POPUP BAR MINI

PBFM902-B (black top) PBFM902-BB (gray top)

- 23.94"w x 36.63"h x 20"d
- portable, pre-assembled aluminum frame
- zipper-enclosed storage space
- hardware kit includes frame
- printable graphics on sides & front, attached by hook and loop
- locking wheel casters
- can be used as a pull cart
- kit includes frame, graphics, one shelf and carry bag

### POPUP BAR MINI HEADER

PBFM902-B-HDR

- 22.13"w x 59.52"h x 1.18"d
- 16" graphic height
- accessory header to attach to the top of the mini Popup Bar







### POPUP BAR LARGE

PBFL301-B (black top) PBFL301-BB (gray top)

- 40.13"w x 36.5"h x 20.06"d
- portable, pre-assembled aluminum frame
- zipper-enclosed storage space
- hardware kit includes frame
- printable graphics on sides & front, attached by hook and loop
- locking wheel casters
- can be used as a pull cart
- kit includes frame, graphics, two shelves and carry bag

### POPUP BAR LARGE HEADER

PBFL301-B-HDR

- 38.23"w x 59.52"h x 1.18"d
- 16" graphic height
- accessory header to attach to the top of the large Popup Bar



POPUP BAR LARGE









All Outdoor products have a one year limited frame warranty and are eco-friendly.

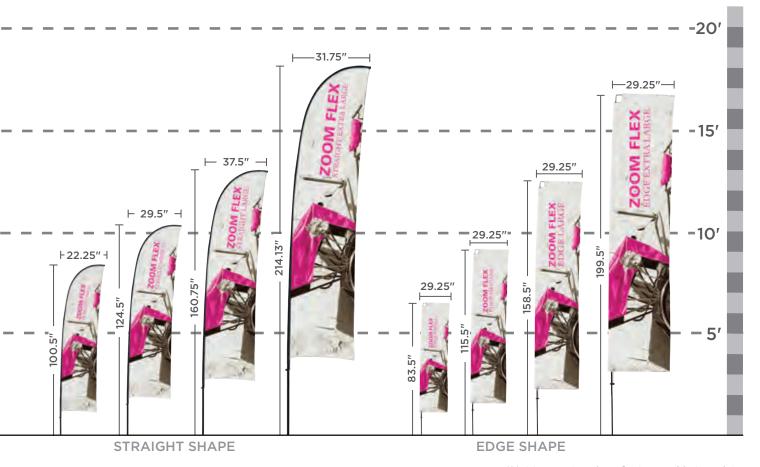












### \*Not to exact scale, refer to graphic template

### ZOOM™ BASE OPTIONS





- 114"w x 113.85"h x 1.75"d
- perfect for outdoor races, cross country events, finish lines
- arch shaped flexible fiber poles hold flag graphic
- add sturdy sand or water fillable bases for more stability









- 26.41"w x 79"h x 1"d
- lightweight, fiberglass rod frame
- double-sided pillowcase fabric graphic
- ground stake connection allows for twirl movement







# **OUTDOOR SIGNAGE**







Great for outdoor sporting events and arenas, concerts, festivals and more. Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are long-lasting and can endure exposure to outdoor elements.



approximate max height = 8.3'







- adjustable graphic height = up to 6'
- economy outdoor flag
- plastic pole, easy push-fit assembly
- hollow plastic base can be filled with water or sand
- double-sided graphic available



approximate max height = 13.5'

# WIND DANCER LT

- adjustable graphic height = up to 8'8"
- hollow plastic base can be filled with water or sand
- double-sided graphic available
- optional carry bag



- approximate max height = 17.5'

# WIND DANCER

- adjustable graphic height = up to 12'
- flag is approximately 43" wide
- hollow plastic base can be filled with water or sand
- double-sided graphic available
- optional carry bag



### ATLAS ATLAS

- outdoor sign holder
- use as many as you need to hold a large rigid graphic .4"-.5" thick
- quick set-up, easy storage
- hollow plastic base can be filled with water or sand



# WHRL-WND-2

- 30.75"w x 44.12"h x 19.5"d
- front-loading snap frames constructed from aluminum & powder-coated steel
- single or double-sided
- includes clear lens cover
- dual-spring design flexes to withstand wind gusts
- compact durable base can be filled with water or sand for extra stability
- integrated wheel set



CAFÉ BARRIER CB-K-1500 CB-EXT-K-1500

- stylish way to define areas or dictate traffic flow in or outside restaurants, bars, retail establishments, airports and more
- visual graphic area = approx.53.25"w x 30.5"h
- heavy-duty stainless steel posts, base and 59"w rails







### **OUTDOOR SIGNAGE**

### **CONTOUR CONTOUR-WB** CONTOUR-PB



- two printed graphics (front & back) available in six unique shapes
- choose from plate base or hollow, fillable base with dual-spring design to flex and withstand wind gusts
- hollow, fillable base can be filled with water or sand for added stability
- graphics easily secure to either base using hook & loop

### **CHOOSE YOUR BASE**







Plate Base Fillable Base

### CHOOSE YOUR SIGN SHAPE



ARROW UP CONTOUR-01-G



**ARROW SIDE** CONTOUR-02-G



WAVE 1 CONTOUR-03-G











**APEX APEX** 

- double-sided plastic A-frame
- printed directly on the plastic for a smooth look
- for indoor or outdoor use



ACE-2 ACE-2



- visual graphic area = 28.87"w x 35"h
- double-sided aluminum A-frame sign holder with black plastic corner grips
- clear dry erase graphic lenses
- front-loading snap frames for easy
- quick, toolless assembly



**SWING SIGN** SWING-SIGN



- visual graphic area = 19.63"w x 29.5"h
- single or double-sided graphic, printed on 6mm PVC
- black, steel portable sign with integrated wheeled base
- hollow plastic base can be filled with sand or water
- double-ring mounting system holds graphic in place while

# OUTDOOR SIGNAGE





Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are long-lasting and can endure exposure to outdoor elements.

### **THUNDER THUNDER-1**



- 35.06"w x 82.75"h x 29"d
- double-sided outdoor retractable banner stand
- large twist-lock feet
- secure to ground
- snap-top graphic rail
- 3-piece bungee pole



# **BLIZZARD**





- 40"w x 57"h - min width x max height:
- 23.5"w x 80"h
- max width x max height: 40"w x 74.5"h
- min width x min height: 23.5"w x 63.25"h
- outdoor banner stand
- hollow base can be filled with either water or sand as weighing agent
- easy grommet graphic





# MONSOON



#### MONSN-2

- visual graphic area = approx. 92.125"w x 32"h
- semi-portable single or
- easy grommet graphic attachment
- includes ground stakes & bungee rope
- comes with carry case





STOW-3-S: 75.5"w x 37"h x 24"d STOW-3-L: 97.5"w x 50"h x 34"d STOW-3-XL: 134"w x 63"h x 43"d

- lightweight, high visual-impact display stand
- indoor/outdoor use
- carbon fiber bungee poles easily assemble
- includes ground stakes and carry case
- no tools required
- custom printed graphics









# **OUTDOOR SIGNAGE**

Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are long-lasting and can endure exposure to outdoor elements.

# ZOOM™ FLEX **OUTDOOR BILLBOARD**



ZOOM-FLX-OD-BB

- 106"w x 78.74"h x 32"d
- heavy-duty tubular frame with flexible fiberglass poles at the top
- single or double-sided mesh pillowcase fabric graphic slips over frame (no base or bag, packs in box)
- includes two bags to add weight for stability



#### **CAMPAIGN** CP-B3

- counter dimensions not including canopy 32"w x 34.5"h x 18.5"d
- hook & loop PVC graphic
- quick assembly
- strong & easy-to-clean plastic parts





#### **PARKWAY**

single span: PKWY-S-SPN-3 double span: PKWY-D-SPN-3

- single span = 32"w x 60"h
- double span = 67"w x 60"h
- withstands winds up to 38MPH
- single or double span street pole banner





#### SQUARE PROMOTIONAL UMBRELLA UM-SQ

- printed promotional umbrella, water-resistant
- can be used for commercial or residential use
- white frame
- overall height with umbrella = 109"
- carry bag included





# MEET. AND. GREET.

One-stop-shop for the fastest table throws and runners • Perfect to display your messaging in any tradeshow or event – indoor or outdoor • Printed, imprinted, convertible, stretch and fitted options to choose from • Sizes of 4', 6', 8', full and economy

#### **FULLY PRINTED TABLE THROW**

4' full: TBL-T-4-F

4' economy: TBL-T-4-E

4' full (48"w x 36"h): TBL-T-4-36-F

4' economy (48"w x 36"h): TBL-T-4-36-E

6' full: TBL-T-6-F 6' economy: TBL-T-6-E 8' full: TBL-T-8-F 8' economy: TBL-T-8-E

shown with Perch table pole banner (p. 15)

- complete your presentation with a 4', 6' or 8' full or economy premium printed table throw
- lends a polished appearance to any display
- maximize your advertising with additional space to display your message





carry bags available, fits 4 or 6 table throws

> TBL-THRW-BG TBL-THRW-BG2



#### **CONVERTIBLE TABLE THROW**

convertible full: TBL-T-FC convertible economy: TBL-T-EC

- printed throw converts quickly and easily to fit both a 6' and 8' table
- hook and loop tabs make conversion simple



#### **TABLE RUNNERS**

24" full: TBL-R-24-F

24" economy: TBL-R-24-E

30" full: TBL-R-30-F

30" economy: TBL-R-30-E

36" full: TBL-R-36-F

36" economy: TBL-R-36-E

60" full: TBL-R-60-F

60" economy: TBL-R-60-E

- accent your solid colored table throw with a full color printed runner
- available in four widths





#### STRETCH TABLE THROW

4' full: TBL-SW-4-F

4' full (48"w x 36"h): TBL-SW-4-36-F

6' full: TBL-SW-6-F 8' full: TBL-SW-8-F

- tailored to fit 4', 6' & 8' tables top to bottom
- optional carry bag available, see p. 39
- stretch fabric dye-sublimated printed table throw lends a stylish look to any display
- zipper in the back provides access to underneath the table



#### FITTED TABLE THROW

4' full: TBL-FT-4-F

4' full (48"w x 36"h): TBL-FITTED-4-36-F

4' economy (48"w x 36"h): TBL-FITTED-4-36-E

6' full: TBL-FT-6-F 8' full: TBL-FT-8-F

- form fitted to fit 4', 6' & 8' tabletops
- optional carry bag available, see p. 39
- fitted fabric dye-sublimated printed table throw lends a polished look to any display



#### **ROUND TABLE THROWS**

30"dia., 30"h draped, fitted & stretch options 30"dia., 42"h draped, fitted & stretch options 48"dia., 30"h draped & fitted options 60"dia., 30"h draped & fitted options

- tailored to fit round tables
- printed on premium dye-sublimated fabric
- all options lend a stylish and polished look to any event









#### **OUTDOOR TABLE THROW**

6' full: TBL-ODC-FITTED-6-F 8' full: TBL-ODC-FITTED-8-F

- form fitted to fit 6' & 8' tabletops
- UV printed on outdoor canvas, remains on the table even in windy conditions
- water and spill resistant
- lends a polished look to any outdoor event or display







#### IMPRINTED TABLE THROW

6' full: TBL-T-6F 6' economy: TBL-T-6E 8' full: TBL-T-8F 8' economy: TBL-T-8E

- 7 standard table throw colors
- 21 standard vinyl options
- maximum logo size = 60"w x 21.5"h (see template for details)
- must be simple vector artwork, no complex logos or gradients
- maximum two vinyl colors per logo imprint
- referenced Pantone colors are not exact
- vinyl is heat transferred



economy table throw leaves back of table exposed for easy access to storage



## **FULL TABLE THROW**

_	DRAPE AREA	ВАСК	DRAPE AREA
	LEFT	ТОР	RIGHT
	DRAPE AREA	FRONT	DRAPE AREA

# **ECONOMY TABLE THROW**

LEFT	ТОР	RIGHT
DRAPE AREA	FRONT	DRAPE AREA

#### **FABRIC COLORS**



Pantone





Pantone\*





Pantone'





# **VINYL COLORS**





kelly green



navy



white

sky blue



apple green





lemon yellow



forest green



Process Magenta C



medium yellow



7499C





burnt orange Pantone' 167C



sapphire blue









gray

Cool Gray 9C



Pantone





Table throws and runners come with a graphic limited warranty of 6 months and are made in North America.

#### FOLDING PANEL TABLETOP DISPLAYS

Having a small space does not mean you cannot make a big impact! Tabletop displays are lightweight, highly portable and ideal for adding "WOW" factor to any 4ft, 6ft or 8ft long standard table display.

# HORIZON™ TABLETOP DISPLAYS (♣)









- main panel sizes approximately = 23.5"w x 35.5"h
- custom sized panel displays are available
- available in a variety of fabric color options shown below







# HZ-TT-M

#### **FABRIC CHOICES**

All folding panel display systems are available with printed graphic murals or "hook & loop-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

#### **REGAL - SMOOTH EXHIBIT & DISPLAY FABRIC**









R01 carbon R02 chrome R03 storm R28 azure blue

#### PREMIER - RIBBED EXHIBIT & DISPLAY FABRIC









R28 persian blue R29 beach R31 eco green R30 maroon







R03 charcoal

## POPULAR TABLETOP DISPLAYS

Tabletop versions of the highly popular expandable Hopup™, Embrace™, Xclaim™ and Coyote™ fabric displays are available, providing numerous stylish options to choose from!



Hopup 5' Straight

see p. 46



Embrace 5' Straight

see p. 52



Xclaim 5' (Kit 02)

see p. 60



Coyote 6'

see p. 68

# TABLETOP DISPLAYS

## VOYAGER™ FOLDING PANELS





The Voyager™ has been specially developed as a briefcase style tabletop display and is a great choice for promotions on the go. It has a rigid, thermo formed ABS exterior and a black, hook and loop friendly fabric interior. Detachable graphics allow for easy message changes! Headers shown are an additional option. Extra graphics can be stored in the display case and packed away for easy storage.









Voyager Mini Kit (small) open dimensions: 48"w x 18"h closed dimensions: 24"w x 18"h





Voyager Maxi Kit (medium) open dimensions: 48"w x 24"h closed dimensions: 24"w x 24"h





VY-3

Voyager Mega Kit (large) open dimensions: 48"w x 32"h closed dimensions: 24"w x 32"h





Voyager Supreme Kit (x-large) open dimensions: 64"w x 24"h closed dimensions: 32"w x 24"h





VY-5

Voyager Monster Kit (xx-large) open dimensions: 64"w x 32"h closed dimensions: 32"w x 32"h



# **VOYAGER CARRY BAG**

Voyager Mini bag: VY-1-BG Voyager Maxi bag: VY-2-BG Voyager Mega bag: VY-3-BG Voyager Supreme bag: VY-4-BG Voyager Monster bag: VY-5-BG





# HOPUP™ TENSION FABRIC



# FAST. DYNAMIC. FABRIC.

Combining style and speed, the attached fabric graphic makes the  $Hopup^{TM}$  the fastest display on the market  $\bullet$  The Hopup is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort  $\bullet$  Lightweight and highly portable  $\bullet$  Easy to set up and packs away as fast as it sets up





# HOPUP™ BACKWALLS

The Hopup™ is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort. Hopup Tension Fabric Displays come in a variety of sizes and are offered in straight and curved frames with and without endcaps. Hopups require no tools for assembly, are lightweight and highly portable and they pack away as easy as they set up!

















# HOPUP™ CONFIGURATIONS

## STRAIGHT OR CURVED | WITH OR WITHOUT ENDCAPS



2 ½' tabletop HOP-1X1FG-S-1 HOP-1X1FGE-S-1



5' tabletop HOP-2X1FG-S/C-1 HOP-2X1FGE-S/C-1



5' tabletop HOP-2X2FG-S/C-1 HOP-2X2FGE-S/C-1



7 ½' tabletop HOP-3X2FG-S/C-1 HOP-3X2FGE-S/C-1



2 ½' full height standard display HOP-1X3FG-S-1 HOP-1X3FGE-S-1



5' full height standard display HOP-2X3FG-S/C-1 HOP-2X3FGE-S/C-1



7 ½' full height standard display HOP-3X3FG-S/C-1 HOP-3X3FGE-S/C-1



7 ½' extra tall standard display HOP-3X4FG-S/C-1 HOP-3X4FGE-S/C-1



10' full height standard display HOP-4X3FG-S/C-1 HOP-4X3FGE-S/C-1

# HOP-CT-2

- collapsible display counter
- easy to assemble
- includes clear internal shelf
- 41.75"w x 39.69"h x 14.25"d
- top available in four color options (p. 167)











# HOPUP™ CONFIGURATIONS STRAIGHT OR CURVED | WITH OR WITHOUT ENDCAPS

Extra tall kits are almost 10' tall!



10' extra tall standard display HOP-4X4FG-S/C-1 HOP-4X4FGE-S/C-1



12 ¼' full height standard display HOP-5X3FG-S/C-1 HOP-5X3FGE-S/C-1



12 ¼' extra tall standard display HOP-5X4FG-S/C-1 HOP-5X4FGE-S/C-1



15' full height standard display HOP-6X3FG-S/C-1 HOP-6X3FGE-S/C-1





\*carry bag not included

Hopup frames come with a carry bag\*; add an optional hard case (p. 178)





All sizes available with or without endcaps.

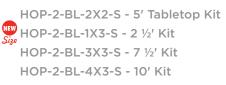




## HOPUP™ BACKLIT KITS

#### BACKLIT HOPUP™

- lightweight silver frame
- supports an integrated full-fitted fabric graphic mural with end caps and includes back liner
- available in 5' Tabletop, 2 1/2', 7 ½' or 10' full height sizes (straight only)
- to scissors on top & bottom for even light distribution
- comes in an OCX molded case





# HOPUP™ DIMENSION KITS

#### **DIMENSION KIT 01** HOP-DIMO1-3X3FG-S HOP-DIM-01

- -7 ½' full height straight backwall
- 2 stand-off rigid graphic accents with literature holders
- -monitor\* mount supports 23" monitor, max weight = 30 lbs
- -2 x LED lights



# DIMENSION KIT 02 J

#### HOP-DIM02-3X3FG-S HOP-DIM-02

- -7 ½' full height straight backwall
- stand-off counter supports max
- counter features graphic and literature holder
- monitor\* mount supports 23" monitor, max weight = 30 lbs
- -2 x LED lights



#### DIMENSION KIT 03 HOP-DIM03-4X3FGE-S

# HOP-DIM-03

- -10' full height straight backwall
- accessory counter features:
- -monitor\* mount supports 40" monitor, max weight = 50 lbs
- -counter top holding max weight of 35 lbs
- printed fabric graphic and literature holder
- -2 x LED lights





# **DIMENSION KIT 04**

#### HOP-DIMO4-4X3FGE-S HOP-DIM-04

- -10' full height straight backwall
- standoff counter features:
- fabric graphic messaging area (top)
- printed fabric graphic
- counter top holding max weight of 35 lbs
- -2 x LED lights



Hopup Dimensions counter tops are available in your choice of four color options

















Hopup frames are eco-friendly, come with a wheeled carry bag\* and have a limited lifetime frame warranty.







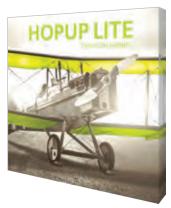


HOPUP™ LITE BACKWALLS

The Hopup™ Lite features an economy, lightweight collapsible frame, yellow locking arms and a front only or full-fitted fabric graphic. Hopup Lite is available in 7 ½' and 10' wide straight configurations and comes with a soft carry bag. No tools are required for assembly, simply expand the frame, lock the arms and go!



# HOPUP™ LITE



7 ½′ full height standard display footprint dimensions: 89.25"w x 89.5"h x 12"d

HOP-LITE-3X3-FG-S HOP-LITE-3X3-FGE-S



10' full height standard display footprint dimensions: 118.5"w x 89.5"h x 12"d

HOP-LITE-4X3-FG-S HOP-LITE-4X3-FGE-S



# EMBRACE. THE. FRAME.

Embrace's push-fit fabric graphic hugs the collapsible frame and makes this portable display sleek and seamless • Simply pop up the frame, attach the channels for the graphic, then push the graphic beading and graphic into the channel







# EMBRACE™ BACKWALLS

Embrace™ is one of the sleekest collapsible portable displays and it delivers style with minimal effort. Embrace Fabric Displays come in a variety of sizes and are offered with or without endcaps. Embrace requires no tools for assembly, is lightweight and highly portable. Embrace features crisp, straight edges due to the simple, push-fit fabric graphic attachment.

Easy push-fit fabric graphics go into channel.

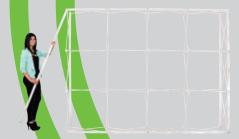


Kits include frame, channel bars, graphic and carry bag!









# EMBRACE™ BACKWALL

- · lightweight anodized white frame
- stabilizer feet on all frames 3 quads high
- simple assembly
- perimeter channel bars connect to frame and hold push-fit fabric graphic
- crisp, push-fit fabric graphic creates clean, straight edges; comes with front or fully fitted graphic (with end caps)
- carry bag included; add Trolley as an optional upgrade







locking arms



comes with a carry bag; add a Trolley roller (p. 178)

Channel bars for insertion of fabric graphic easily connect and slide onto collapsible frame.

# EMBRACE™ CONFIGURATIONS GRAPHIC WITH OR WITHOUT ENDCAPS



2 ½' tabletop footprint dimensions: 31.25"w x 31.38"h x 14.5"d EMB-2-1X1FG-S EMB-2-1X1FGE-S



5' tabletop footprint dimensions: 59.81"w x 31.38"h x 14.5"d EMB-2-2X1FG-S EMB-2-2X1FGE-S



5' tabletop footprint dimensions: 59.81"w × 60"h × 14.5"d EMB-2-2X2FG-S EMB-2-2X2FGE-S



7 ½' tabletop footprint dimensions: 88.5"w x 60"h x 14.5"d EMB-2-3X2FG-S EMB-2-3X2FGE-S



2 ½' full height standard display footprint dimensions: 31.25"w x 88.94"h x 23.25"d EMB-2-1X3FG-S EMB-2-1X3FGE-S



5' full height standard display footprint dimensions: 59.81"w x 88.94"h x 23.25"d EMB-2-2X3FG-S EMB-2-2X3FGE-S

# Full height kits are 8' tall!

#### EMBRACE™ COUNTER

EMB-2-CT-BL (Backlit counter)

- 41"w x 40.5"h x 15.75"d
- collapsible display counter
- includes internal shelf
- push-fit fabric graphics
- top available in four laminate finish options

Embrace counter tops are available in your choice of four color options









white shelf





All sizes available with or without endcaps!

comes with a carry bag; optional hard cases available (p. 178)







Embrace frames are eco-friendly, come with a carry bag, and have a limited lifetime frame warranty.

# EMBRACE™ CONFIGURATIONS GRAPHIC WITH OR WITHOUT ENDCAPS



7 ½' full height standard display footprint dimensions: 88.5"w x 88.94"h x 23.25"d EMB-2-3X3FG-S

EMB-2-3X3FGE-S



7 ½' extra tall standard display footprint dimensions: 88.5"w x 118"h x 23.25"d EMB-2-3X4FG-S

EMB-2-3X4FGE-S





10' full height standard display footprint dimensions: 117"w x 88.94"h x 23.25"d EMB-2-4X3FG-S EMB-2-4X3FGE-S



10' extra tall standard display footprint dimensions: 117"w x 118"h x 23.25"d EMB-2-4X4FG-S EMB-2-4X4FGE-S



12 ¼' full height standard display footprint dimensions: 146"w x 88.94"h x 23.25"d EMB-2-5X3FG-S EMB-2-5X3FGE-S



15' wide standard display footprint dimensions: 178"w x 88.94"h x 23.25"d EMB-6X3FG-S EMB-6X3FGE-S



Clamps go in the middle of each quadrant to connect the walls.



20'w x 7 ½'h standard display footprint dimensions: 230.31" w x 88.94"h x 23.25"d EMB-2-8X3FG-S

EMB-2-8X3FGE-S



30'w x 7 ½'h standard display footprint dimensions: 345.47"w x 88.94"h x 23.25"d EMB-2-12X3FG-S EMB-2-12X3FGE-S







# **EMBRACE™ ACCESSORIES**



Accessorize your Embrace™ display and make it more functional!

# EMBRACE MONITOR MOUNT

EMB-2-MM

- monitor bracket supports 30 lbs
- compatible with Embrace frames 3 quads high
- backwall not included



# EMBRACE TABLE

**EMB-2-TBL-BLACK** 

- accessory table includes frame, tabletop and graphics (2 pieces)
- footprint dimensions: 14.96"w x 38.66"h x 47.25"d
- tabletop offered in black
- compatible with Embrace frames 3 quads high
- backwall not included
- comes with carry bag



#### **EMBRACE SHELVING**

EMB-2-EXT-SHLF-K-1 EMB-2-EXT-SHLF-K-2

- shelf dimensions: 26.41"w x 9.88"d
- shelf supports 10 lbs
- compatible with Embrace frames 3 guads high
- perfect for displaying lightweight products or giveaways
- backwall not included
- comes with carry bag







#### EMBRACE BRIDGE

EMB-2-BRIDGE

- bridge includes frame and graphics (2 pieces)
- footprint dimensions: 30.71"w x 7.60"h x 88.15"d
- compatible with Embrace frames 3 quads high
- accent adds dimension and additional messaging opportunity
- backwalls not included
- comes with carry bag



Illuminate your Embrace Bridge!

## **BRIDGE CONNECTOR**

**EMB-2-BRIDGE-CONNECTOR** 

- bridge connector uses a simple
   S-shape connection
- simply slip on the frames and tighten
- two connectors recommended per side



# BRIDGE LIGHT/LIGHT KIT

EMB-2-BRIDGE-LT
EMB-2-BRIDGE-LT-KIT



- illuminate the Embrace Bridge with a Light Kit
- call attention to your display and stand out
- kit includes 3 lights
- comes with carry bag







# FIND THE PERFECT

# **ADDITION OR ACCESSORY**















COUNTERS

























CASES

#### BACKLIT EMBRACE™

The Backlit Embrace™ display system is revolutionary! The patented light system is simple to use and provides bright, even light throughout the display. This display is guaranteed to attract attention at any trade show or in any interior space. You won't be disappointed!



# Backlighting kits also available a la carte!



5' tabletop footprint dimensions: 59.81"w x 60"h x 14.5"d EMB-2-BL-2X2-S



2 ½' full height standard displa footprint dimensions: 31.25"w x 88.94"h x 23.25"d

EMB-2-BL-1X3-S



footprint dimensions: 59.81"w x 88.94"h x 23.25"d

EMB-2-BL-2X3-S



/ ½' full height standard display footprint dimensions: 88.5"w x 88.94"h x 23.25"d

EMB-2-BL-3X3-S



10' full height standard display footprint dimensions: 117"w x 88.94"h x 23.25"d EMB-2-BL-4X3-S



12 ¼' full height standard display footprint dimensions: 146"w x 88.94"h x 23.25"d

EMB-2-BL-5X3-S



footprint dimensions: 230.31"w x 88.94"h x 23.25"d EMB-2-BL-8X3-S









The Embrace<sup>™</sup> Lite display features an economy, lightweight collapsible frame, channel bars that hold the push-fit fabric graphic and portable carry bag. Embrace Lite is available in 7½' and 10' wide sizes. No tools are required for assembly. Simply expand the frame, attach the channel bars, attach the fabric graphics and you're done!



An <u>economy</u> push-fit graphic display.



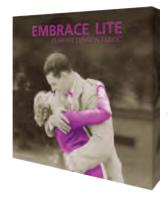








# **EMBRACE LITE**



7 ½' full height standard display footprint dimensions: 88.5"w x 88.63"h x 13.54"d

EMB-LITE-3X3FG-S EMB-LITE-3X3FGE-S



10' full height standard display footprint dimensions: 117.5"w x 88.63"h x 13.54"d

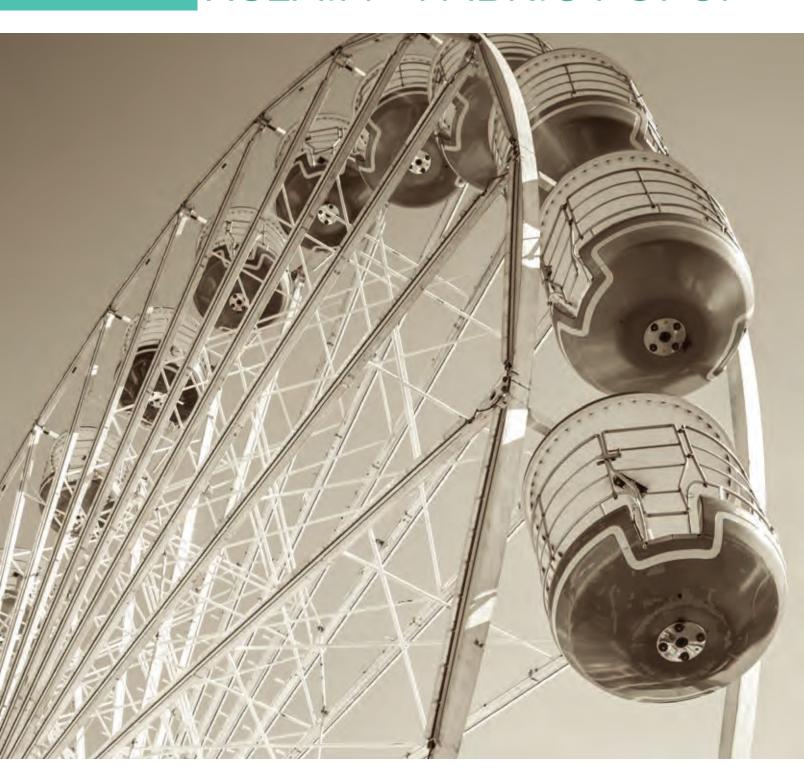
EMB-LITE-4X3FG-S EMB-LITE-4X3FGE-S











# BOLD. VIVID. SIMPLE.

Combining dimension & simplicity  $\bullet$  Xclaim $^{\text{\tiny M}}$  couples a collapsible frame and magnetic locking arms with brilliant push-fit fabric graphics  $\bullet$  Ease, style and the versatility Xclaim provides with simple graphic changes makes this system a top choice





The Xclaim™ fabric popup system features super stretch push-fit fabric graphics that come pre-attached to the collapsible frame to create sleek, polished displays. Displays are available in a variety of sizes and configurations, and the multitude of placement possibilities of the push-fit fabric graphics are endless and customizable! Using a lightweight magnetic collapsible frame, Xclaim displays require no tools for assembly, are portable, durable and set up and pack down fast.



Xclaim™ features super stretch push-fit fabric graphics that come pre-attached to the collapsible frame to create sleek, polished displays. Displays are available in a variety of sizes and configurations, and the multitude of placement possibilities of the push-fit fabric graphics are endless! Using lightweight, magnetic collapsible frame similar to the Coyote™ Popup line, Xclaim displays are portable, durable and set up and pack down fast.

## **XCLAIM TABLETOP KITS**



footprint dimensions: 59.11"w x 59.42"h x 12.8"d

XCLM-2X2-K1





5' tabletop footprint dimensions: 59.11"w x 59.42"h x 12.8"d XCLM-2X2-K3



5' tabletop footprint dimensions: 59.11"w x 59.42"h x 12.8"d







# 2 1/2' W FULL HEIGHT KITS



2 ½' full height display footprint dimensions: 30.30"w x 88.23"h x 12.8"d

XCLM-1X3-K1



2 ½' full height display footprint dimensions: 30.30"w x 88.23"h x 12.8"d XCLM-1X3-K2



2 ½' full height display footprint dimensions: 30.30"w x 88.23"h x 12.8"d XCLM-1X3-K3



2 ½' full height display footprint dimensions: 30.30"w x 88.23"h x 12.8"d XCLM-1X3-K4

# 5'W FULL HEIGHT KITS



5' full height display footprint dimensions: 59.11"w x 88.23"h x 12.8"h XCLM-2X3-K1



5' full height display footprint dimensions: 59.11"w x 88.23"h x 12.8"h XCLM-2X3-K2





have a limited lifetime frame warranty.



Magnetic arms make assembly simple!

# XCLAIM™ FABRIC POPUP 7 ½'W FULL HEIGHT KITS



7 ½' full height display footprint dimensions: 87.92"w x 88.23"h x 12.8"d XCLM-3X3-K1



7 ½' full height display footprint dimensions: 87.92"w x 88.23"h x 12.8"d XCLM-3X3-K3



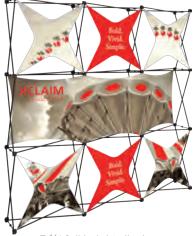
7 ⅓' full height display footprint dimensions: 87.92"w x 88.23"h x 12.8"d XCLM-3X3-K5



7 ½' full height display footprint dimensions: 87.92"w x 88.23"h x 12.8"d XCLM-3X3-K2



7 ½' full height display footprint dimensions: 87.92"w x 88.23"h x 12.8"d XCLM-3X3-K4



7 ½' full height display footprint dimensions: 87.92"w x 88.23"h x 12.8"d XCLM-3X3-K6









footprint dimensions: . 116.72"w x 88.23"h x 12.8"d XCLM-4X3-K1



10' full height display footprint dimensions: 116.72"w x 88.23"h x 12.8"d XCLM-4X3-K2



10' full height display footprint dimensions: 116.72"w x 88.23"h x 12.8"d XCLM-4X3-K3



Magnetic arms = Push-fit simple assembly! fabric graphics.





Add optional shelves, available in four color options

XCLM-SHLF-K















# XCLAIM™ FABRIC POPUP 10'W FULL HEIGHT KITS



footprint dimensions: 116.72"w x 88.23"h x 12.8"d

XCLM-4X3-K4



10' full height display footprint dimensions: 116.72"w x 88.23"h x 12.8"d

XCLM-4X3-K5



Magnetic arms = Push-fit simple assembly! fabric graphics.





Add optional shelves, available in four color options

XCLM-SHLF-K









116.72"w x 88.23"h x 12.8"d XCLM-4X3-K6





have a limited lifetime frame warranty.

#### 7'W KITS



7' display footprint dimensions: 83.51"w x 63.14"h x 12.8"d XCLM-3QP-K1



7' display footprint dimensions: 83.51"w x 63.14"h x 12.8"d XCLM-3QP-K2

#### 10'W KITS



footprint dimensions: 124.25"w x 83.51"h x 12.8"d XCLM-6QP-K1



footprint dimensions: . 124.25"w x 83.51"h x 12.8"d

XCLM-6QP-K2

## 14'W FULL HEIGHT KITS



14' full height display footprint dimensions: 164.99"w x 103.88"h x 12.8"d XCLM-10QP-K1



14' full height display footprint dimensions: 

14' full height display footprint dimensions: 164.99"w x 103.88"h x 12.8"d XCLM-10QP-K3









# POPUP DISPLAY SYSTEMS



# RELIABLE. PORTABLE. ESSENTIAL.

The Coyote<sup>™</sup> popup display system combines reliability, portability and style • State-of-the-art rare earth neo magnets make Coyotes fast and easy when compared to complicated "snap in" channel bars and fragile locking style systems • All Coyote displays are offered in curved or straight systems, single or  $\mathfrak C$  double by indeed graphic mural panels or versatile hook & loop-friendly fabric panels



## COYOTE™ POPUP DISPLAY SYSTEMS

This fully magnetic popup display system provides a graphic or hook & loop receptive fabric backwall. Coyote™ popup displays require no tools for assembly, are portable, versatile, durable and easy to use. The Coyote line features a plethora of accessory options to add such as shelves, monitor mounts and case-to-counter conversion kits and graphics.



#### **FABRIC CHOICES**

All Coyote popup display systems are available with printed graphic murals or "hook & loop-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

#### **REGAL - SMOOTH EXHIBIT & DISPLAY FABRIC**









R15 cinder

PREMIER - RIBBED EXHIBIT & DISPLAY FABRIC

R28 persian blue R29 beach R31 eco green R30 maroon



# COYOTE™ POPUP DISPLAY SYSTEMS



4'w tabletop footprint dimensions: 45.5"w x 30.63"h x 12.5"d

COY-KKG-1X1-C



6'w tabletop footprint dimensions: 73"w x 30.63"h x 19.25"d COY-KKG-2X1-C



6'w tabletop footprint dimensions: 73"w x 59.38"h x 19.25"d

COY-KKG-2X2-C



8'w tabletop footprint dimensions: 97.25"w x 59.38"h x 25"d

COY-KKG-3X2-C



6'w full height slim-line display system footprint dimensions: 73"w x 87.56"h x 19.25"d

COY-KKG-2X3-C



8'w full height standard display system footprint dimensions: 97.25"w x 87.56"h x 25"d

COY-KKG-3X3-C



8'w serpentine full height display system footprint dimensions: 102"w x 87.56"h x 20.25"d

COY-KKG-ST-8



10'w full height standard display system footprint dimensions: 118"w x 87.56"h x 36.5"d

COY-KKG-4X3-C



11'w serpentine full height display system footprint dimensions: 129"w x 87.56"h x 22"d

COY-KKG-ST-10



11'w standard horseshoe full height exhibit system footprint dimensions: 113"w x 87.56"h x 54"d

COY-KKG-HS



17'w deluxe horseshoe full height exhibit system footprint dimensions: 193.5"w x 87.56"h x 59.5"d

COY-KKG-DHS







## COYOTE™ POPUP DISPLAY SYSTEMS



full height exhibit system footprint dimensions: 231"w x 87.56"h x 41"d

COY-KKG-GW



full height exhibit system footprint dimensions: 217.75"w x 87.56"h x 60.5"d

COY-KKG-SPNT

#### INTERNAL SHELF KIT

#### COY-IS-CK

- presents products or literature
- comes with 2 clear acrylic shelves to be used horizontally or at 45° angles
- max capacity per shelf = 15 lbs, max per quadrant = 45 lbs
- for use with curved frame only
- lighting package available (not to be stored with display)



#### MONITOR MOUNT

#### COY-MM

- fully integrates with straight or curved Coyote™ systems
- one panel cut to fit the monitor\*
- VESA bolt compatible
- max weight = 50 lbs
- LCD max size = 23"



# OCX CASE TO COUNTER CONVERSION



# OCX

- premium latches for maximum strength
- roto molded transit case
- built in wheels, handle
- light storage in the lid
- UPS approved
- optional wood counter available (see p. 178)

# ROLL WRAP

## OCX-C2C-G

- available in carpet or graphic
- converts OCX to a counter
- polymer counter surface exposed
- optional wood counter top can be added in your choice of silver, black, mahogany or natural

#### STRETCH WRAP ocx-sw-g

- stretch fabric pullover
- converts OCX to a counter
- polymer counter surface covered by fabric



# **MODULATE<sup>TM</sup>**



# MIX. MATCH. RECONFIGURE.

Ideal for making a unique display solution • Magnetic connections add functionality and versatility • Choose from 15 separate banner shapes and sizes to create a custom combination • Pre-defined 30ft inline kits reconfigure into smaller exhibit sizes with no extra parts or packaging • Choose from straight, convex or concave banners







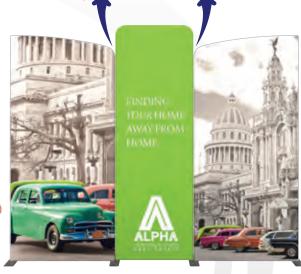
## MODULATE™ MAGNETIC MIX & MATCH BANNERS

Modulate<sup>™</sup> allows for customized configurations of banners and backwalls with the use of **MAGNETIZED** frames. Aluminum tube frames are coupled with zipper pillowcase fabric graphics to create versatile, eye-catching displays.

Simply assemble frames, add graphics and place desired frames next to one another!







MODULATE SERIES 3 10FT FABRIC BACKWALL KIT 05 MOD-10-05-M-TL



High-powered internal magnets!























See full line of banner options on p. 72-73.

# MODULATE™ MAGNETIC MIX & MATCH BANNERS

MAGNETIZED fabric banners feature unique angles and shapes, are portable and easy to assemble. Choose from 14 frame shapes and connect to design your own combinations.

# **CONVEX & CONCAVE SHAPED BANNERS**



MOD-FRM-01-M-TL 60"w x 96"h x 19"d



MOD-FRM-02-M-TL 60"w x 96"h x 19.3"d



MOD-FRM-03-M-TL 35"w x 96"h x 17.72"d



MOD-FRM-04-M-TL 35"w x 96"h x 17.72"d



MOD-FRM-05-M-TL 112.58"w x 92.36"h x 31.23"d



MOD-FRM-06-M-TL 45.74"w x 96"h x 17.72"d

#### **MODULATE COUNTER**

#### MOD-CNTR-M

- 31.5"w x 40"h x 23.5"d
- magnetic, tubular frame with
- fabric graphic attaches via hook and loop around the frame & zips in the back
- internal shelf provides area to store materials
- portable carry bag makes transport simple
- counter top is available in your choice of four color options











black mahogany natural









back view







# **DESIGN YOUR OWN COMBINATIONS**

### STRAIGHT BANNERS



MOD-FRM-07-M-TL 90.78"w x 92"h x 17.72"d



MOD-FRM-08-M-TL 46.7"w x 92"h x 17.72"d



MOD-FRM-09-M-TL 66.74"w x 96"h x 17.72"d



MOD-FRM-10-M-TL 32.74"w x 96"h x 17.72"d



MOD-FRM-11-M-TL 43.74"w x 92"h x 17.72"d right taper or left taper



MOD-FRM-12-M-TL 96.34"w x 48.39"h x 17.72"d



MOD-FRM-13-M-TL 48.74"w x 96"h x 17.72"d



MOD-FRM-14-M-TL 96.7"w x 96"h x 17.7"d

# Design door handle

**MODULATE DOOR** MOD-DOOR-M 48"w x 96"h x 1.17"d

# ACCENT LADDERS VILLE



**ACCENT LADDER 01\*** MOD-ML-01





**ACCENT LADDER 02\*** MOD-ML-02 31.5"w x 96.2"h x 23.5"d







Modulate displays come with a carry bag and a lifetime limited frame warranty.

### MODULATE™ RECONFIGURABLE KITS

If you have a tradeshow schedule where you have multiple size spaces to plan for, Modulate™ pre-defined 30′ inline kits can reconfigure easily into smaller exhibit sizes with no extra parts or packaging! **MAGNETIC** frames connect quickly and easily. **Maximize your value in a versatile, reconfigurable system.** 

# **RECONFIGURE INTO MULTIPLE SIZES!**





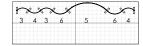




### CONVERT A 30' INLINE



MOD-30-01-M-TL



INTO A 20' INLINE



MOD-20-01-M-TL Kit includes banners 3, 6, 5,6

### **OR** TWO 10' INLINE DISPLAYS



MOD-10-01-M-TL Kit includes banners 4, 6, 3



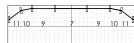
MOD-10-02-M-TL Kit includes banners 6, 4, 3

Modulate uses universal, patented magnetic connectors!

### CONVERT A 30' INLINE



MOD-30-03-M-TL

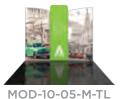


### INTO A 20' INLINE



MOD-20-03-M-TL Kit includes banners 11, 10, 7, 10, 11

### **OR** TWO 10' INLINE DISPLAYS



Kit includes banners 11, 10, 11



MOD-10-06-M-TL Kit includes banners 9 & 10





### MODULATE™ RECONFIGURABLE KITS

### /



INTO A 20' INLINE



MOD-20-04-M-TL
Kit includes banners 2, 10, 9, 10, 1

OR TWO 10' INLINE DISPLAYS

MOD-30-04-M-TL





Kit includes banners 8 & 1



MOD-10-08-M-TL Kit includes banners 8 & 9

### CONVERT A 30' INLINE



**MOD-20-05-M-TL**Kit includes banners 3, 9, 6, 9, 4

INTO A 20' INLINE

**OR** TWO 10' INLINE DISPLAYS







MOD-10-09-M-TL Kit includes banners 3, 10, 4



MOD-10-10-M-TL Kit includes banners 4, 9, 3





# FIND THE PERFECT

# **FABRIC OR MODULAR DISPLAY**











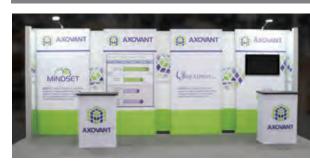
**FABRIC DISPLAYS** OFF-THE-SHELF TO CUSTOM

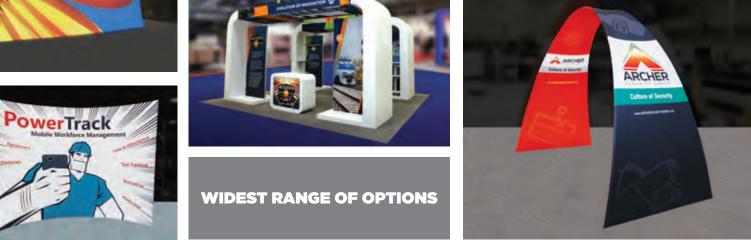












# FORMULATE® ESSENTIAL



# QUICK. PORTABLE. FABRIC.

Aluminum tube frames and pillowcase fabric graphics combine to create a sleek banner or display in minutes • Bungee corded frames feature curved corners and push-button connectors • Banners, tabletop, 8' and 10' inline displays available • Lightweight and quick to set up • Ideal for tradeshows, events and retail environments

Formulate® Essential banner displays feature basic tubular frames coupled with pillowcase fabric graphics. The economy tube frames come with a one year limited warranty. Simply pull the graphic over the frame.

### FORMULATE ESSENTIAL BANNER - STRAIGHT

- standard height = 92"
- standard depth = 14.75"
- offered in seven widths
- straight aluminum tube frame

- bungee cords for easy assembly
- sturdy feet anchor the display
- comes with single or double-sided pillowcase fabric graphic
- comes with carry bag



FMLT-ESS-S-600-2 23.5"w



FMLT-ESS-S-800-2 31.5"w



FMLT-ESS-S-850-2 33.5"w



FMLT-ESS-S-920-2 36.5"w



FMLT-ESS-S-1000-2 39.5"w



FMLT-ESS-S-1200-2 47.25"w



FMLT-ESS-S-1500-2 59"w





Bungee corded poles allow for simple assembly.



Easy-to-apply pillowcase fabric graphics!







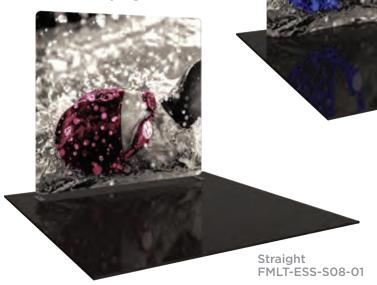
### FORMULATE ESSENTIAL TABLETOP DISPLAYS

- Formulate® Essential Tabletop economy aluminum tube frames feature bungee cords, rounded corners and come with a one year limited warranty
- over the frame and zip
- all displays have an overall height of 5' and fit on an 8' wide table and come with a canvas carry bag



### FORMULATE ESSENTIAL 8' DISPLAYS

- Formulate® Essential 8' economy aluminum tube frames feature bungee cords, rounded corners and come with a one year limited warranty
- simply pull the pillowcase fabric graphic over the frame and zip
- all displays come with a canvas carry bag



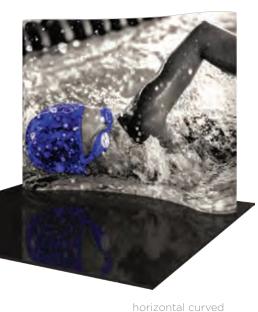






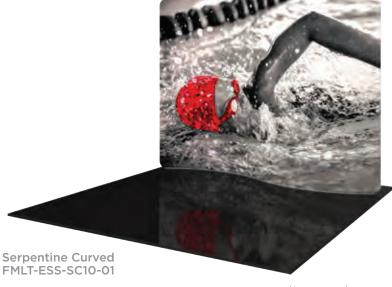
### FORMULATE ESSENTIAL 10' DISPLAYS

- Formulate® Essential 10' economy aluminum tube frames feature bungee cords, rounded corners and come with a one year limited warranty
- simply pull the pillowcase fabric graphic over the frame and zip
- all displays come with a canvas carry bag



top view

**Horizontal Curved** FMLT-ESS-H10-02



serpentine curved top view





Bungee corded poles allow for simple assembly.





# FORMULATE® MASTER



# STYLE. SIMPLICITY. VARIETY.

Formulate® Master banners, backwalls, hanging signs and more • Durable aluminum tube frames and pillowcase fabric graphics make assembly simple and create a timeless, stylish appearance • Accessorize any 10' or 20' inline backwall with a variety of accents for functionality and style • Perfect for tradeshows, corporate interiors and retail environments

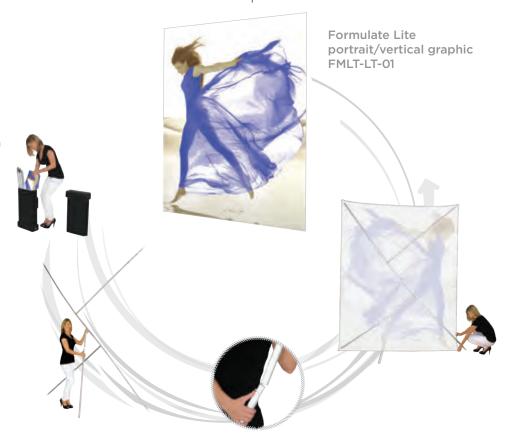
### FORMULATE LITE 8'/10' DISPLAYS

- portable, versatile 8' by 10' fabric back drop
- converts easily from portrait/vertical configuration
- sturdy, lightweight 30mm aluminum frame with push-buttons
- fabric graphic stretches over the corners of the frame to attach
- comes with carry bag





Formulate Lite landscape/horizontal graphic



### **FORMULATE TABLETOP DISPLAYS**

- straight and vertical curved configurations
- tube frames feature snap button connections
- pillowcase fabric graphic slides over the frame





\*monitor not included







Formulate Lite and Master displays come with a portable carry bag or case and a limited lifetime frame warranty.

### FORMULATE® MASTER DISPLAYS

# FORMULATE MASTER 8', 10' & 20' DISPLAYS

Sophisticated yet simple, Formulate® Master 8', 10' and 20' Straight, Horizontal Curved, Vertical Curved and Serpentine Curved backwalls combine pillowcase fabric graphics with lightweight aluminum tube frames. A multitude of backwall accent options are available.



Formulate displays add a professional, timeless & stylish appearance!

Featuring easy-to-assemble tube frames with snap button connectors and pull-over zipper pillowcase fabric graphics.

### CHOOSE THE BACKWALL SHAPE AND SIZE!



### **STRAIGHT**

- 8', 10' 20' wide



straight

All Formulate Master Accent Kits are compatible with 10' & 20' Straight and Vertical Curved frames.



### HORIZONTAL CURVED

- 8', 10' 20' wide



horizontal curved top view



### **VERTICAL CURVED**

- 8', 10' 20' wide



vertical curved





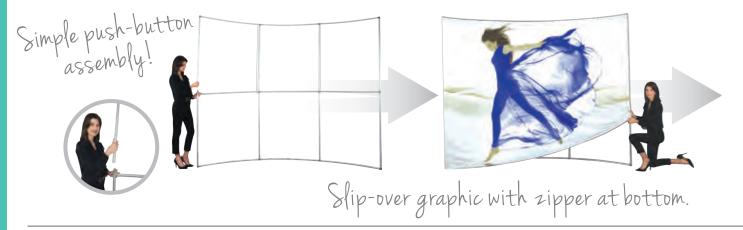




### FORMULATE® MASTER | 10' & 20' ACCENTS

### PICK YOUR BACKWALL

First, choose from Formulate Master 10' & 20' backwalls available in Straight, Horizontal Curved, Vertical Curved and Serpentine Curved (20' only) configurations. Then accessorize to add functionality, shelving and areas for more messaging.



### **5 ACCESSORY OPTIONS!**



ACCENT 01 FMLT-WL01



**ACCENT 02** FMLT-WL02

Three 20"w shelves and top and bottom





ACCENT 03 FMLT-WL03/-L.-R\*

Choice of right-hand or left-hand arm and bottom printed infill panels; fits a medium sized monitor\*





**ACCENT 04** FMLT-WL04\*

Features a 36"w and bottom hook & loop applied graphics and hardware mounts for a medium sized monitor\*



ACCENT 07 FMLT-WL07

Two 30"w shelves and a 36"w fabric counter adds space for small products to be displayed with style

Impress and add function to your Formulate 10' or 20' backwall!



Optional upgrade -Lumina 200 fight see p 175.



Optional upgrade -Slimline LED light see p. 175.











\*Monitors not included.

Accent 02, 03, 03-R & 03-L are also available for rent. Formulate Master accents are made in North America, come with portable cases and a limited lifetime frame warranty.

### 10' & 20' ACCENTS | FORMULATE® MASTER

### PICK YOUR ACCENT

Formulate Master backwall accents provide enhanced functionality and real estate for messaging. Choose from unique and designer options including shelving, surface areas, monitor displays and additional space for messaging.







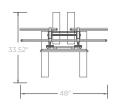
### **FORMULATE BACKWALL CONNECTOR FMLT-WBWC**

The Formulate® Master Backwall Connector is an ideal accessory to connect two 10' or 20' Formulate backwalls. It features a pillowcase fabric graphic and connects easily to create the appearance of one seamless display.



**CONNECTOR 03** FMLT-WBWC-03\*

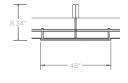
Pillowcase fabric graphic and monitor mounts for a medium sized monitor\*





**CONNECTOR 04** FMLT-WBWC-04

Pillowcase fabric

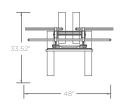






**CONNECTOR 05** FMLT-WBWC-05\*

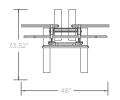
Pillowcase fabric graphic and monitor mounts for a medium sized monitor\*





**CONNECTOR 07** FMLT-WBWC-07\*

Pillowcase fabric graphic and monitor mount for a medium sized monitor\*













Accent 02, 03, 03-R & 03-L are also available for rent. Formulate Master accents are made in North America, come with portable cases and a limited lifetime frame warranty.

### FORMULATE® MASTER | ACCENTS



Fabric graphics slip easily over the frame!

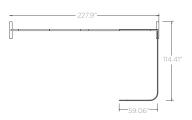


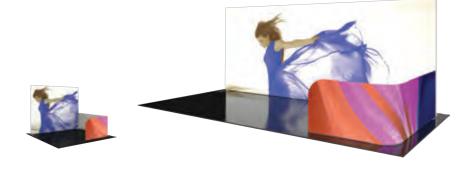
Add illumination! LED display lighting options available (see p. 175).

### **BACKWALL ACCENT 04**

(curved) FMLT-WBWA-04C-L/-R

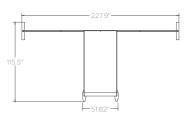
- (curved) 59.06"w x 35.43"h x 114.41"d
- L-shaped pillowcase divider walls attach to any Formulate Master Straight backwall





# BACKWALL ACCENT 05\* FMLT-WBWA-05

- 51.82"w x 96.87"h x 103.65"d
- L-shaped pillowcase fabric graphic attaches to any Formulate Master Straight style backwall
- 48.82"w tabletop included on interior of accent





# BACKWALL ACCENT 06\* FMLT-WBWA-06

- 51.9"w x 98.99"h x 107.47"d
- one straight and one curved panel connect and attach to any Formulate Master Straight style backwall
- 44.94"w x 41.18"h x 14"d laminate counter included on interior of accent provides lockable storage















### FORMULATE MASTER **HEIGHT EXTENDERS**

Add height and additional space for messaging with an 8', 10' or 20' wide Horizontal Curved or Straight Extension Kit! Create stunning 10' tall backwall. Convert your 8' backwall to a 10' tall with a 2' extension kit or buy a 10' tall kit.

### 10'H X 20'W EXTENDED HEIGHT KITS

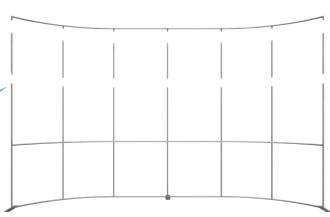
HORIZONTAL: FMLT-WH2010 STRAIGHT: FMLT-WS2010

### **MASTER** HEIGHT EXTENSION HARDWARE

8' HORIZONTAL/STRAIGHT & 10' STRAIGHT: FMLT-10FT-EXT-3

10' HORIZONTAL: FMLT-10FT-EXT-4 20' STRAIGHT: FMLT-10FT-EXT-5 20' HORIZONTAL: FMLT-10FT-EXT-7

Extension kits add 2'





10'H X 10'W KITS HORIZONTAL: FMLT-WH1010 STRAIGHT: FMLT-WS1010

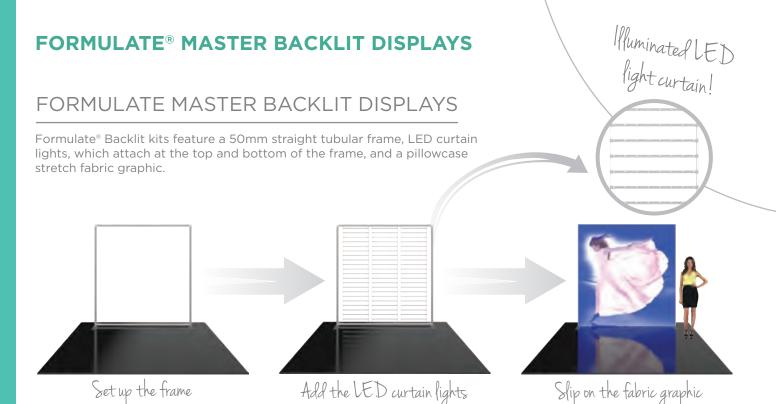


10'H X 8'W KITS HORIZONTAL: FMLT-WH0810









### FORMULATE BACKLIT KITS

- offered in 3', 5', 8' & 10' widths, all 8'h
- tube frames feature spigot assembly
- LED light curtains attach to the frame
- pillowcase fabric graphic slips over frame
- ships in OCE case



Formulate 3' Backlit Kit 34.69"w x 92"h x 25.59"d

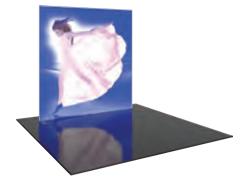
FMLT-BL-WS3-01



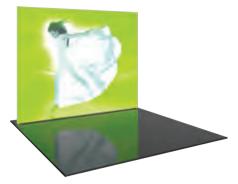


Formulate 5' Backlit Kit 61.75"w x 92"h x 26.63"d

FMLT-BL-WS5-01



Formulate 8' Backlit Kit 90"w x 92"h x 26.63"d **FMLT-BL-WS8-01** 



Formulate 10' Backlit Kit 116"w x 92"h x 26.63"d FMLT-BL-WS10-01







 Formulate Backlit displays come with portable cases and a limited lifetime frame warranty.

### FORMULATE MASTER **DYNAMIC** BACKLIT DISPLAYS

Formulate® Dynamic Backlit kits allow you to couple a dynamic, programmed light show with a captivating image/graphic. Programming the light animations is offered as a service.



### FORMULATE DYNAMIC BACKLIT KITS

- offered in 3′, 5′, 8′ & 10′ widths, all 8′h
- tube frames assemble w/ snap buttons
- programmable LED light curtains make the display **DYNAMIC**
- pillowcase fabric graphic slips over frame

Animated lights create a captivating visual story!



Formulate 3' Dynamic Backlit Kit 34.69"w x 92"h x 25.59"d FMLT-DYCL-WS3-01



Formulate 5' Dynamic Backlit Kit 63.71"w x 92"h x 25.59"d FMLT-DYCL-WS5-01



Formulate 8' Dynamic Backlit Kit 92.94"w x 92"h x 25.59"d FMLT-DYCL-WS8-01



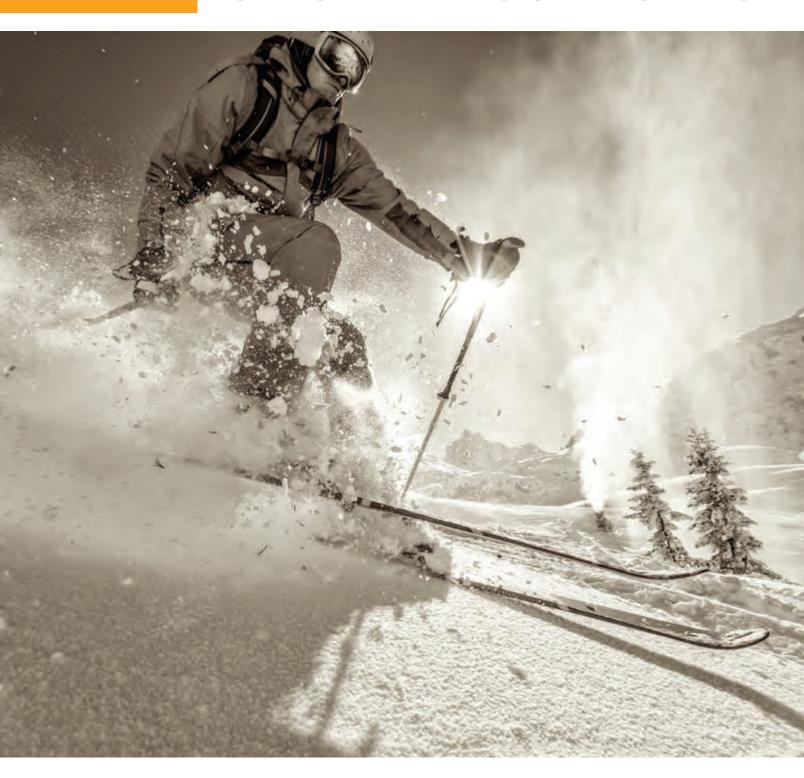
Formulate 10' Dynamic Backlit Kit 120.94"w x 92"h x 25.59"d FMLT-DYCL-WS10-01







# FORMULATE® DESIGNER SERIES

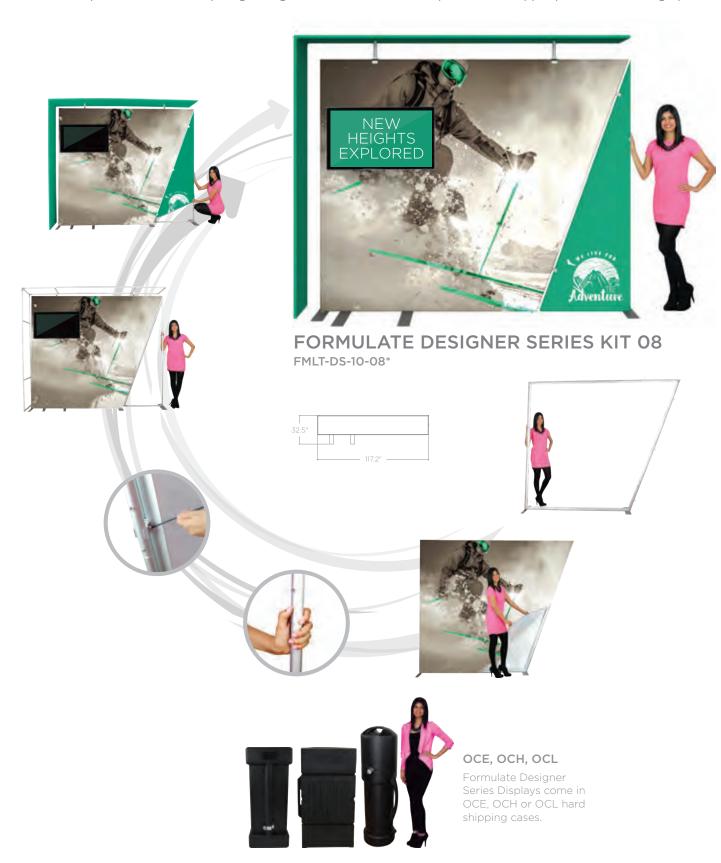


# ONE-OF-A-KIND. MODERN. IMPACT.

Formulate® Master Designer Series 10', 20' and 30' inline backwalls feature unique designs and style elements, making them stand out in any environment • Exceptional aluminum tube frame shapes and accents create dimension and deliver impact • A variety of kits featuring canopies, monitor mounts and lights are available • Create a modern, eye-catching appearance at any tradeshow or event

### FORMULATE DESIGNER SERIES 10' DISPLAYS

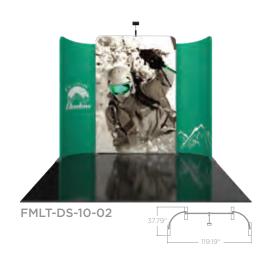
Formulate® Designer Series exhibits and structures feature unique stylistic elements, making them modern and sophisticated. Kits couple lightweight aluminum frames with push-fit and zipper pillowcase fabric graphics.



### FORMULATE DESIGNER SERIES 10' DISPLAYS

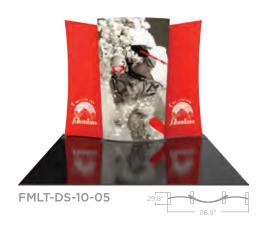
Formulate® Designer Series 10' displays have unique stylistic features and shapes, are portable and easy to assemble. Aluminum tube frames feature snap-buttons and are coupled with zipper pillowcase fabric graphics. Displays come in portable, wheeled transit cases.

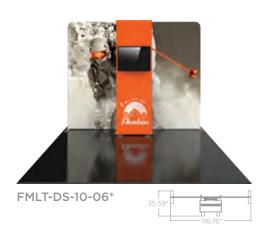














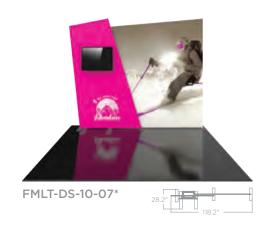






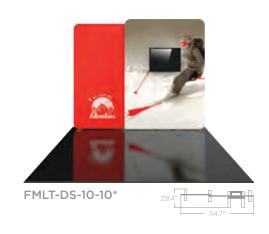
### FORMULATE DESIGNER SERIES 10' DISPLAYS

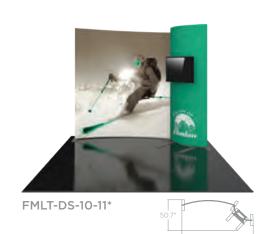
# Stand out with unique styling features!



















<sup>\*</sup>Monitors not included.

# FORMULATE DESIGNER SERIES **20' DISPLAYS**

Formulate® Designer Series 20' inline exhibits feature unique stylistic elements, making them modern and sophisticated. Formulate Designer Series structures couple lightweight aluminum tube frames with stretch, zipper pillowcase fabric graphics.













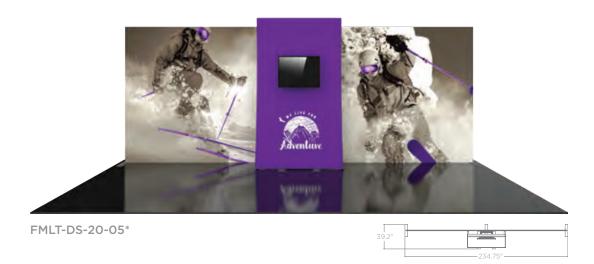




### FORMULATE DESIGNER SERIES 20' DISPLAYS















# FORMULATE DESIGNER SERIES 20' DISPLAYS

Formulate® Designer Series 20' & 30' inline exhibits feature unique stylistic elements, making them modern and sophisticated. Formulate Designer Series structures couple lightweight aluminum tube frames with stretch, zipper pillowcase fabric graphics.











### FORMULATE DESIGNER SERIES 30' DISPLAYS













# FORMULATE® FUSION



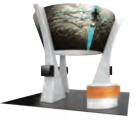
# FORM. FABRIC. FUNCTION.

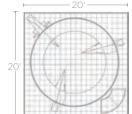
Combining organic and architectural shapes with state-of-the-art pillowcase fabric graphics, Formulate Fusion 20'  $\times$  20' and 20'  $\times$  30' island exhibits stand out on any tradeshow floor • Kits feature kiosks, demonstration spaces, conference areas, theaters and more • Dominate the exhibit hall and stand out from the rest with commanding architectural lines and shapes

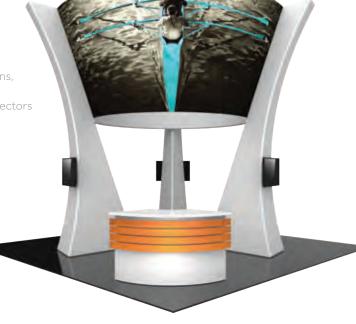
### **FORMULATE FUSION KIT 05** CFAB-K-05



- fabric covered tower centerpiece, zippered white fabric columns, laminate counter, three monitor mounts\* and 1 woodcrate
- combines 50mm aluminum tubing w/ heavy-duty spigot connectors with state-of-the-art zipper pillowcase fabric graphics
- laminate counter with UV printed slat walls provides a welcoming reception area and lockable storage





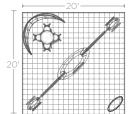


### **FORMULATE FUSION KIT 06**

### CFAB-K-06

- fabric center tower structure, two side fabric tower structures, rigid graphic accents, CHIP-WALL conference wall, oval counter, five monitor mounts\* and 1 woodcrate
- combines 50mm aluminum tubing w/ heavy-duty spigot connector with state-of-the-art zipper pillowcase fabric graphics







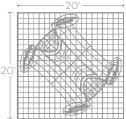




### FORMULATE FUSION KIT 07 CFAB-K-07

- aluminum tube frames and zipper pillowcase fabric graphics for the two arch structures, three fabric accents in between arches, six shelves, two monitor mounts\* and 1 WOODCRATE-H
- combines state-of-the-art zipper pillowcase fabric graphics with advanced lightweight aluminum tubing





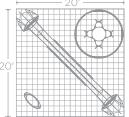


### **FORMULATE FUSION KIT 08**

### CFAB-K-08

- lightweight, aluminum tube frames and zipper pillowcase fabric graphics for the arch structure and four accent graphics
- structural illuminated accents are 42"w x 105"h and feature three 29.5" illuminated squares each
- oval counter





Illuminated squares





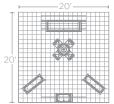




### **FORMULATE FUSION KIT 09** CFAB-K-09

- combines state-of-the-art zipper pillowcase fabric graphics with advanced lightweight aluminum tubing
- I-shaped structure features a roof-top that extends 18' into exhibit space
- structurally supported by laminated counter and anchors to two accent walls
- two double-sided fabric graphic walls set at a 45 degree angle



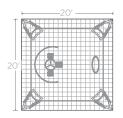




### **FORMULATE FUSION KIT 10** CFAB-K-10

- combines state-of-the-art zipper pillowcase fabric graphics with advanced lightweight aluminum tubing
- rounded corner 16' square hanging structure; requires rigging
- four 10' tall. 5' wide towers anchor to each corner
- each tower includes two medium monitor mounts\* which hold 32"-55" monitors
- semi-private fabric meeting space
- freestanding pillar-shaped fabric counter

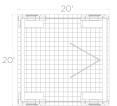




### **FORMULATE FUSION KIT 11** CFAB-K-11

- trapezoidal-shaped fabric structure rests above four mirrored trapezoidal-shaped corner towers
- four wood counters stand in front of towers
- four towers feature areas for large TV monitors facing the aisles; monitor mounts\* included
- two L-shaped fabric dividers for semi-private meetings

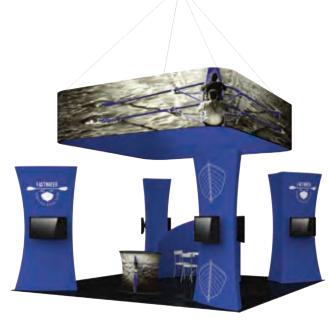




















### FORMULATE® COUNTERS

Formulate® counters couple lightweight hardware with state-of-the-art printed stretch silicone edge push-fit fabric graphics to create funky and functional reception stands.







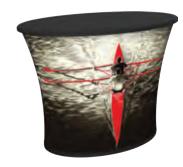








**BULLET** W-04-C



OVAL W-05-C



**BAR** W-06-C-02 \*additional sizes available



HALF MOON



OVAL



BULLET







### SYMPHONY™ ACCENT COUNTERS

Symphony™ counters provide a unique, sleek design that lends an attractive element to any trade show or POP display. Symphony counters combine extrusion-based hardware with state-of-the-art PRINTED or SOLID COLOR stretch push-fit fabric graphics.





**RECTANGLE** SYM-RCT

BULLET SYM-BLLT



**OVAL DOUBLE GRAND** SYM-OV-DBL-GRND



**3 QUAD KIT** SYM-QD-3

counter tops and bases are available in your choice of four color options















counter stretch skirts are available in custom















HALF MOON



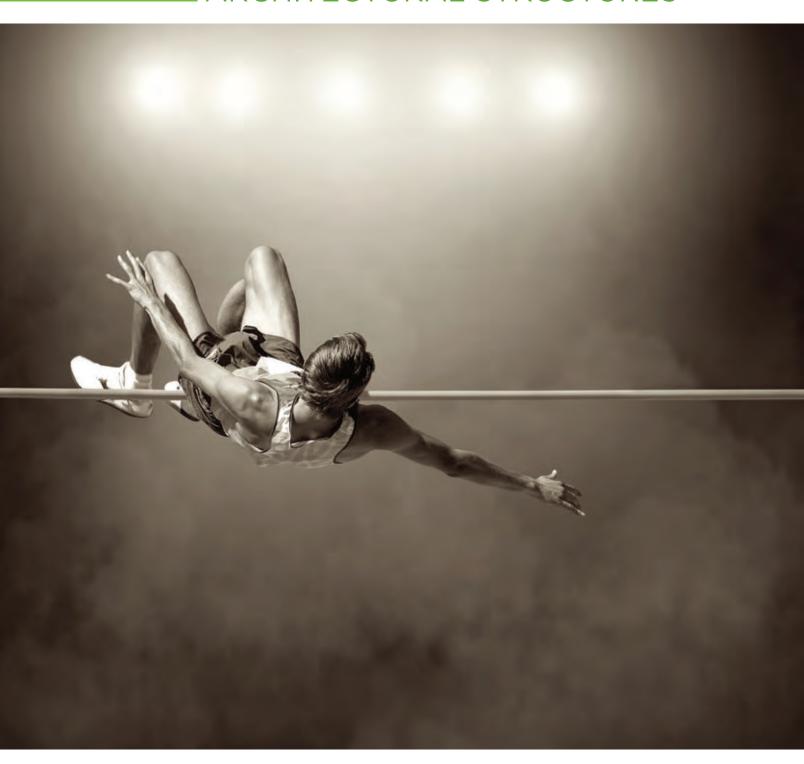
HALF MOON



HALF MOON



# FORMULATE® HANGING & ARCHITECTURAL STRUCTURES



# ATTRACT. ATTENTION. ADVERTISE.

Formulate® Hanging & Architectural Structures are designed to attract attention • Hanging structures draw the eye to a brand in events and interior spaces • Funnels, arches, towers, video walls, rooms and conference walls captivate audiences and add WOW to any space • Structures available in a wide range of sizes, shapes and styles

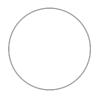
# FORMULATE ESSENTIAL | HANGING STRUCTURES

### FORMULATE ESSENTIAL HANGING STRUCTURES

Formulate® Essential fabric hanging structures are an economy range of standard, simple hanging structure shapes. The economy aluminum tube frame features bungee cords and comes with a one year limited hardware warranty. Simply pull the pillowcase fabric graphic over the frame and zip. Essential graphics do not come with a liner.

### **RING**

8' diam. x 2'h/3'h/4'h 10' diam. x 2'h/3'h/4'h 12' diam. x 2'h3'h/4'h







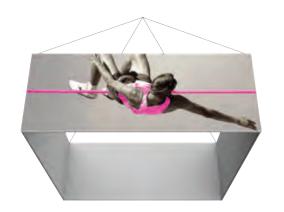
graphic



### **SQUARE**

 $8'w \times 2'h/3'h/4'h$ 10'w x 2'h/3'h/4'h  $12'w \times 2'h/3'h/4'h$ 







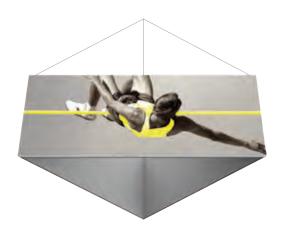


graphic

### **TRIANGLE**

 $8'w \times 2'h/3'h/4'h$  $10'w \times 2'h/3'h/4'h$  $12'w \times 2'h/3'h/4'h$ 







double-sided graphic



graphic

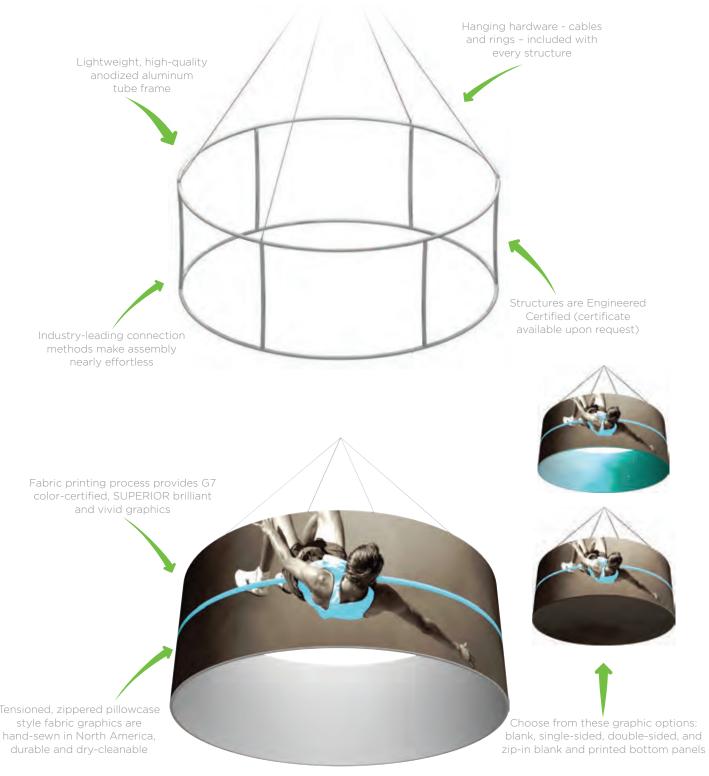






### FORMULATE MASTER HANGING STRUCTURES

Formulate® tension fabric hanging structures are made in North America and are of the utmost quality and durability. Formulate combines state-of-the-art zipper pillowcase dye-sublimated stretch fabric coverings with advanced, lightweight aluminum structures to provide unique design, functionality, and style. The excellence of the Formulate line of hanging structures is simply unmatched! Master hanging structure graphics include a liner.









# **RING**

8' diam. x 2'h/3'h/4'h/5'h/6'h 10' diam. x 2'h/3'h/4'h/5'h/6'h 12' diam. x 2'h/3'h/4'h/5'h/6'h 14' diam. x 2'h/3'h/4'h/5'h/6'h 16' diam. x 2'h/3'h/4'h/5'h/6'h 18' diam. x 2'h/3'h/4'h/5'h/6'h 20' diam. x 2'h/3'h/4'h/5'h/6'h



# **CUBE**

3'w x 3'h  $4'w \times 4'h$ 6'w x 6'h  $8'w \times 8'h$  $10'w \times 10'h$ 

\*illuminated cube also available







double-sided







illuminated cube

# **SQUARE**

 $8'w \times 2'h/3'h/4'h/5'h/6'h$  $10'w \times 2'h/3'h/4'h/5'h/6'h$  $12'w \times 2'h/3'h/4'h/5'h/6'h$  $14'w \times 2'h/3'h/4'h/5'h/6'h$  $16'w \times 2'h/3'h/4'h/5'h/6'h$ 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h





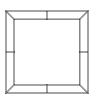
double-sided graphic

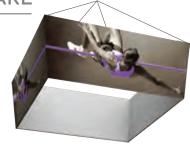


graphic

# **TAPERED SQUARE**

 $8'w \times 2'h/3'h/4'h/5'h/6'h$  $10'w \times 2'h/3'h/4'h/5'h/6'h$  $12'w \times 2'h/3'h/4'h/5'h/6'h$  $14'w \times 2'h/3'h/4'h/5'h/6'h$  $16'w \times 2'h/3'h/4'h/5'h/6'h$  $18'w \times 2'h/3'h/4'h/5'h/6'h$  $20'w \times 2'h/3'h/4'h/5'h/6'h$ 











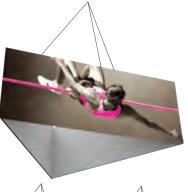




# **TRIANGLE**

 $8'w \times 2'h/3'h/4'h/5'h/6'h$ 10'w x 2'h/3'h/4'h/5'h/6'h  $12'w \times 2'h/3'h/4'h/5'h/6'h$  $14'w \times 2'h/3'h/4'h/5'h/6'h$  $16'w \times 2'h/3'h/4'h/5'h/6'h$ 18'w x 2'h/3'h/4'h/5'h/6'h  $20'w \times 2'h/3'h/4'h/5'h/6'h$ 







graphic

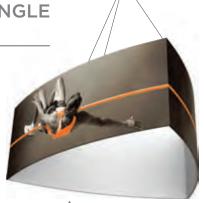


bottom

# **CONVEX TRIANGLE** (SHIELD)

 $8'w \times 2'h/3'h/4'h/5'h/6'h$  $10'w \times 2'h/3'h/4'h/5'h/6'h$ 12'w x 2'h/3'h/4'h/5'h/6'h  $14'w \times 2'h/3'h/4'h/5'h/6'h$ 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h  $20'w \times 2'h/3'h/4'h/5'h/6'h$ 







# **PINWHEEL**

 $8'w \times 2'h/3'h/4'h/5'h/6'h$ 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h  $14'w \times 2'h/3'h/4'h/5'h/6'h$  $16'w \times 2'h/3'h/4'h/5'h/6'h$  $18'w \times 2'h/3'h/4'h/5'h/6'h$  $20'w \times 2'h/3'h/4'h/5'h/6'h$ 





# **FOOTBALL**

 $8'w \times 2'h/3'h/4'h/5'h/6'h$ 10'w x 2'h/3'h/4'h/5'h/6'h  $12'w \times 2'h/3'h/4'h/5'h/6'h$ 14'w x 2'h/3'h/4'h/5'h/6'h  $16'w \times 2'h/3'h/4'h/5'h/6'h$ 18'w x 2'h/3'h/4'h/5'h/6'h  $20'w \times 2'h/3'h/4'h/5'h/6'h$ 











OCE - Formulate

Expandable Case

Structures collapse to a fraction carry bags and heavy-duty shipping and storage box(es).

Expandable, rugged molded shipping and transportation cases available as an upgrade.







certain shapes and sizes also available for rent

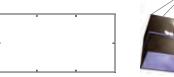
Formulate Master hanging structures are made in North America and have a limited lifetime frame warranty.

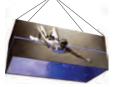
# FORMULATE MASTER | 2D Qο 3D HANGING STRUCTURES

## **RECTANGLE**

 $8'w \times 2'h/3'h/4'h/5'h/6'h$  $10'w \times 2'h/3'h/4'h/5'h/6'h$  $12'w \times 2'h/3'h/4'h/5'h/6'h$  $14'w \times 2'h/3'h/4'h/5'h/6'h$  $16'w \times 2'h/3'h/4'h/5'h/6'h$ 18'w x 2'h/3'h/4'h/5'h/6'h  $20'w \times 2'h/3'h/4'h/5'h/6'h$ 







double-sided graphic

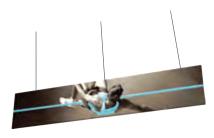
# **CURVE**

 $8'w \times 2'h/3'h/4'h/5'h/6'h$  $10'w \times 2'h/3'h/4'h/5'h/6'h$  $12'w \times 2'h/3'h/4'h/5'h/6'h$  $14'w \times 2'h/3'h/4'h/5'h/6'h$  $16'w \times 2'h/3'h/4'h/5'h/6'h$ 18'w x 2'h/3'h/4'h/5'h/6'h  $20'w \times 2'h/3'h/4'h/5'h/6'h$ 



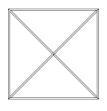


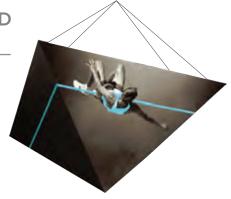
 $8'w \times 2'h/3'h/4'h/5'h/6'h$  $10'w \times 2'h/3'h/4'h/5'h/6'h$  $12'w \times 2'h/3'h/4'h/5'h/6'h$  $14'w \times 2'h/3'h/4'h/5'h/6'h$  $16'w \times 2'h/3'h/4'h/5'h/6'h$  $18'w \times 2'h/3'h/4'h/5'h/6'h$  $20'w \times 2'h/3'h/4'h/5'h/6'h$ 



# **FOUR-SIDED PYRAMID**

10'w x 5'h 12'w x 6'h 16'w x 8'h 20'w x 10'h





# DISC

8' diameter

12' diameter

14' diameter

16' diameter







# **HEXAGON**

 $8'w \times 2'h/3'h/4'h/5'h/6'h$  $10'w \times 2'h/3'h/4'h/5'h/6'h$  $12'w \times 2'h/3'h/4'h/5'h/6'h$  $14'w \times 2'h/3'h/4'h/5'h/6'h$  $16'w \times 2'h/3'h/4'h/5'h/6'h$ 





double-sided

# S-CURVE

 $8'w \times 2'h/3'h/4'h/5'h/6'h$ 10'w x 2'h/3'h/4'h/5'h/6'h  $12'w \times 2'h/3'h/4'h/5'h/6'h$  $14'w \times 2'h/3'h/4'h/5'h/6'h$ 

 $16'w \times 2'h/3'h/4'h/5'h/6'h$ 18'w x 2'h/3'h/4'h/5'h/6'h













## FORMULATE FUNNELS

Versatile Formulate® Funnels transform any environment through form, fabric and lighting. Formulate Funnels have an hourglass shape, come in 20', 16' and 12' heights and have 8' diameters at the top and 3 ½' diameters at the bottom. Funnels feature a heavyduty, wooden base and silver brushed coated truss interior to create a dynamic, towering structure that commands attention. Fabric graphics feature a zipper at the top and a silicone edge at the bottom for easy assembly.



FUN-04\*

16' FUNNEL



20' FUNNEL FUN-01



16' FUNNEL FUN-02



12' FUNNEL FUN-03









# FORMULATE TOWERS

Mix and match the Formulate® line of towers to add architecture and drama to any event or interior space. Cylinder-shaped, Rectangularshaped and Shield-shaped towers come in 12', 10' and 8' heights and 3' square/diameters at the tops and bottoms. They combine the latest developments in fabric printed technology with aluminum tube frames to add dimension, décor and sculpture to any event, stage set, tradeshow booth or interior space. Custom sizes also available.



12' FOUR SIDED TOWER COL-01

10' FOUR SIDED TOWER COL-02

8' FOUR SIDED TOWER COL-03

# **BACKLIT TOWERS**



12' BACKLIT **FOUR SIDED TOWER** COL-01-BL

10' BACKLIT **FOUR SIDED** TOWER COL-02-BL

8' BACKLIT **FOUR SIDED TOWER** COL-03-BL









# FORMULATE TOWERS

Mix and match the Formulate line of towers to add architecture and drama to any event or interior space. Cylinder, Rectangular and Shield-shaped towers come in 12', 10' and 8' heights and 3' square/diameters at the tops and bottoms.



12' SHIELD TOWER SHD-TOWER-03



10' SHIELD TOWER SHD-TOWER-02



A Sailing CHARTERS

8' SHIELD TOWER SHD-TOWER-01



12' CYLINDER TOWER CYL-01



10' CYLINDER **TOWER** CYL-02



8' CYLINDER TOWER CYL-03



## FORMULATE ARCHES

Formulate® Arches add architecture and design to any event or interior space! Easily create and define a stunning entryway, focal point or stage set at your next tradeshow or event. Custom sizes also available.







## ARCH 01 12' ARCH-01\*

- 8' tall, spans 11 ½' wide, 8' deep at the bases
- two monitor mounts\* are included, externally facing, adding a bonus opportunity to display messaging & branding
- shown in a 12' space

# ARCH 02 10' ARCH-02

- 7 2/3′ tall, spans 9  $\frac{1}{2}$ ′ wide and is nearly 5' deep at the bases
- shown in a 10' space



# ARCH 03 20' ARCH-03

- 11  $\frac{1}{2}$ ' tall, spans 19  $\frac{1}{2}$ ' wide and is 8' deep at the bases
- fits perfectly in a 20' x 20' island space
- shown in a 20' space



# ARCH 06 17' ARCH-06

- 12 ½' tall, spans 17' wide and 5'4" deep
- three dimensional shape for added impact



ARCH 07 10' ARCH-07

- 7 ½' tall, spans 10' wide and 4' 7/8" deep





# **FORMULATE CONFERENCE WALLS**

Ergonomically designed, Formulate® walls combine the latest developments in fabric printed technology with gently curved 50mm aluminum frames to create private, cozy and stylish conference areas within any space.



C-SHAPED WALL C-WALL

- 7' tall at 7'4" diameter



**CONFERENCE WALL** C-WALL-02\*

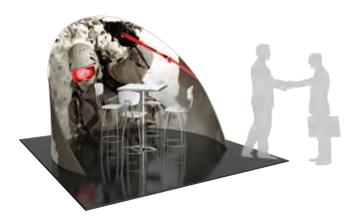
- features two fabric walls and a sheer fabric canopy
- large enough to house a small table and four chairs
- 8'6" tall and has a diameter of 9'
- furniture not included



CHIP-SHAPED WALL CHIP-WALL\*



- potato chip shaped structure that stands 8' tall and is 9'3" wide



CHIP-SHAPED WALL CHIP-WALL-02\*

- curved conference room divider that stands 6'4" tall and is 9'5" wide



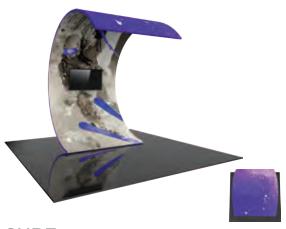






# FORMULATE VIDEO WALLS & ROOMS

Heavy-duty 50mm aluminum frames are coupled with stretch, zipper pillowcase fabric graphics to create flowing, uniquely-shaped Formulate curved walls and architectural structures that are ideal for tradeshows, events, corporate environments and interior spaces. With a variety of options, you can mix and match with other Formulate fabric structures to create the ideal display, booth or environment. Custom sizes also available.



## **SURF** SURF-WALL\*

- C-shaped multimedia display that stands 11'4" tall with a width of 7'7"
- curved shape sustained by supporting legs





- cylinder-shaped space perfect for meetings, graphical displays, projected presentations, a theater setting
- 15' in diameter, 8' tall and features two 7' tall doorways, encouraging traffic flow

# CUSTOMIZED ARCHITECTURAL STRUCTURES

We FORMULATE tension fabric structures into immersive branded tradeshow exhibits and interior environments!

We work with you to design, build and create custom tension fabric structures that help you achieve your branding and face to face marketing goals. From funnels to arches, conference rooms, divider walls and well beyond, you imagine it and we make it a reality!

Work with us on your next customized tension fabric structure and expect to impress!













Hybrid Pro Modular Kit 03 HP-K-03





Hybrid Pro Modular Kit 03



Hybrid Pro Modular Kit 11



Vector Frame Light Box

# MODULAR **EXHIBIT** SYSTEMS

Modular exhibit systems and displays provide exhibitors with sophisticated, custom-looking exhibits that stand the test of time and can adapt and evolve from show to show. Using standardized components as building blocks, modular displays can often be reconfigured to fit multiple size spaces and customized to fit unique needs.

## **MODULAR DISPLAY USES**

- Tradeshows and events
- Permanent displays in museums and educational environments
- Retail settings

## **MODULAR DISPLAY FABRICATION**

- · Systems combine aluminum extrusion frames with push-fit fabric graphics
- North American-made systems are created by expert welding, metal-working technicians and carpenters.
- Graphics are printed with the latest state-of-the-art large format printers
- Graphics are produced and finished by hand by highly-skilled sewers in North America

### **MODULAR DISPLAY OPTIONS**

- Banners and light boxes
- Tabletop displays through to 10' and 20' inline exhibit kits
- 20' by 20' island exhibit kits
- · Charging stations, counters, multi-media kiosks, lighting and more

# BOLD EXHIBITS, MADE INGENIOUSLY SIMPLE.

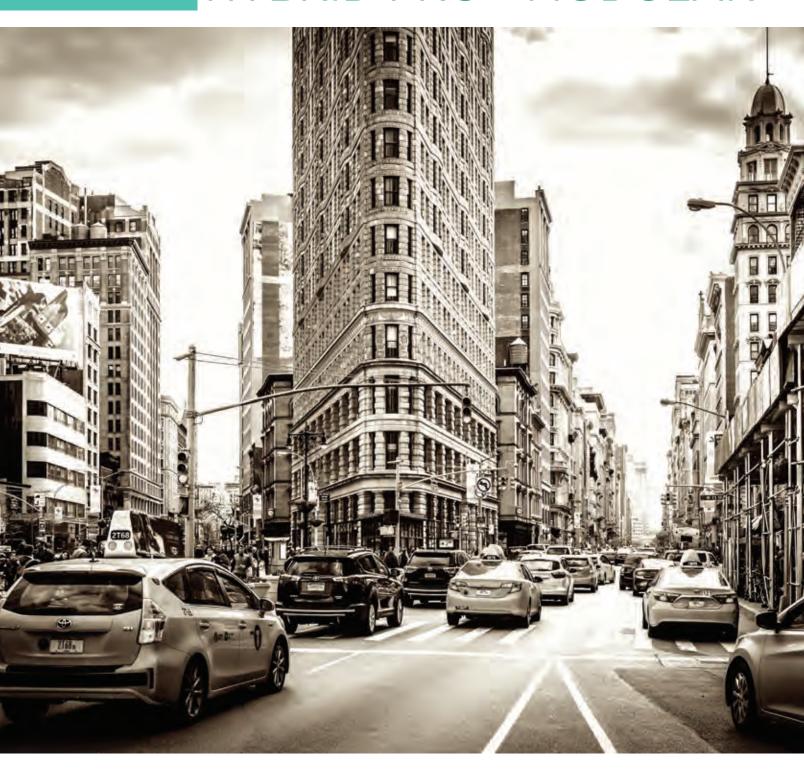


Luna Orbital Express Truss



Hybrid Pro Modular Kit 19

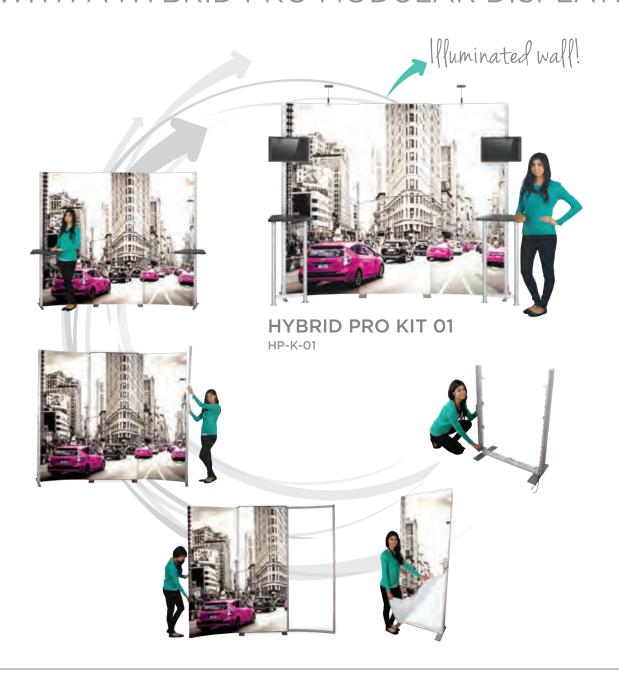
# HYBRID PRO™ MODULAR



# MODULAR. RECONFIGURABLE. UNFORGETTABLE.

Hybrid Pro™ Modular exhibits are versatile, striking and reconfigurable displays • Hybrid Pro displays combine quality aluminum extrusion frames with vibrant push-fit fabric graphics to create sophisticated exhibits perfect for tradeshow and event applications

# **MAXIMIZE YOUR INVESTMENT AND IMPACT** WITH A HYBRID PRO MODULAR DISPLAY!



- · Uniquely designed exhibit backwalls and counters feature heavy-duty aluminum frames and push-fit fabric graphics
- · Accents include tables, monitor mounts, interior LED lighting and more
- 10' x 20' Inline displays reconfigure to 10'x10' versions, increasing the value and investment
- · Counters can be mixed and matched, and used for non-tradeshow applications
- Frames and graphics are quality manufactured in North America

# HYBRID PRO 10' MODULAR BACKWALLS

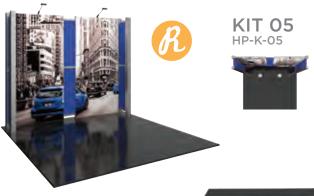
 ${\sf Make\ a\ lasting\ impression\ with\ a\ sophisticated,\ feature-rich\ Hybrid\ Pro^{{\sf \tiny TM}}\ Modular\ exhibit,\ which\ feature\ heavy-duty}}$ aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics.















Hybrid Pro counter tops are available in your choice of four color options



Counters featured on p. 130-131



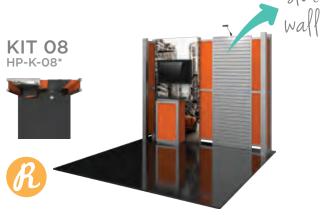




silver black mahogany natural

Hybrid Pro Modular kits with the rental icon are available for rent















easy-to-apply push-fit fabric graphics









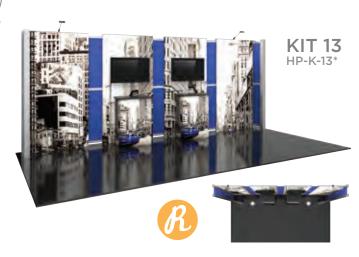
# HYBRID PRO 20' MODULAR BACKWALLS

Make a lasting impression with a sophisticated, feature-rich Hybrid Pro™ Modular exhibit, which feature heavy-duty aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics.













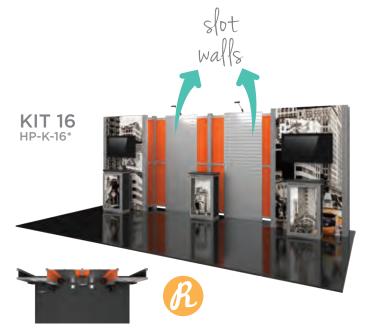






















Counters featured on p. 130-131

Hybrid Pro counter tops are available in your choice of four color options







black mahogany natural

Hybrid Pro™ Modular island exhibit kits provide an unparalleled dynamic that elevates and accentuates a message and brand, but also maximizes the return on tradeshow investment. Hybrid Pro Modular offers a collection of 20′ x 20′ exhibit kits and custom solutions. Heavy-duty aluminum extrusions are coupled with vibrant graphics to create sophisticated, commanding and unforgettable island spaces. All displays and graphics are made in North America.



## **HYBRID PRO MODULAR KIT 17**

HP-K-17\* HP-K-17-B

- 15'9" tall 20' x 20' island display
- heavy-duty aluminum extrusion tower frame couples with seamless push-fit SEG fabric graphics
- kit 17B does not include the standalone foreground kiosk









HP-K-17

HP-K-17 Isometric

HP-K-17-B Overhead

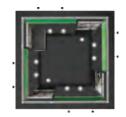
HP-K-17B

# HYBRID PRO MODULAR KIT 18 HP-K-18\*

- 11'10" tall square shaped island display
- square-shaped, heavy-duty aluminum extrusion frame coupled with seamless push-fit SEG fabric graphics
- accessible storage and locking door



Isomotric Viou



Overhead View









# Impressive, turnkey island exhibit solutions!



# HYBRID PRO MODULAR KIT 19

- 15'9" tall island display
- heavy-duty aluminum extrusion frame coupled with seamless push-fit
- features two semi-private meeting alcoves with curved frosted plex infills
- storage room features white laminate panels, locking door & monitor mount





# **HYBRID PRO MODULAR KIT 20**

- stands approximately 14' tall and features a 12'd x 4'h circular ring structure, laminated wood structures and fabric graphic walls
- single-sided dye-sublimated push-fit fabric graphics with hook & loop on perimeter
- four internally facing shelving areas feature three 24" x 24" shelves each







# No rigging! Freight ship!









Hybrid Pro™ Modular island exhibit kits provide an unparalleled dynamic that elevates and accentuates a message and brand, but also maximizes the return on tradeshow investment. Hybrid Pro Modular is a collection of 20' x 20' exhibit kits and custom solutions. Heavy-duty aluminum extrusions are coupled with vibrant graphics to create sophisticated, commanding and unforgettable island spaces. All displays and graphics are made in North America.



# **HYBRID PRO MODULAR KIT 23**

### HP-K-23\*

- 14'4" tall 20' x 20' island display
- 14'w x 2'h top rectangular structure is tubular & features pillowcase fabric graphics
- centered rectangular structure features power stretch push-fit fabric graphic
- aluminum extrusion tower and display walls
- 6.5'w x 8'h walls feature shelves, monitor mounts & seamless push-fit fabric graphics





## **HYBRID PRO MODULAR KIT 26** HP-K-26\*

- 12'6" tall 20' x 20' island display
- 12'w x 3'h top rectangular structure is tubular & features pillowcase fabric graphics
- 8'h walls feature a monitor mount, closet area & seamless push-fit fabric graphics















\*Monitors not included.

Add counters for reception & extra storage space!

ALPHA

# **HYBRID PRO MODULAR KIT 29**

- 12'4" tall 20' x 20' island display
- 13'w x 3'h x 4'd header structure is tubular & features pillowcase fabric graphics
- 8'w x 8'h tower/closet features a shelving & seamless push-fit fabric graphics
- 4'w x 8'h kiosks feature Modulate magnetic tube frame walls & shelving





## **HYBRID PRO MODULAR KIT 32** HP-K-32\*

- 11'5" tall 20' x 20' island display
- 19'w x 3'h x 12'd oval header structure is tubular & features pillowcase fabric graphics
- 5'w x 8'h closet features accessible storage, shelving & seamless push-fit fabric graphics
- two, 2.5'w x 8'h walls feature shelves perfect for putting products on display
- 5'w x 8'h wall features monitor mount for presentations & demonstrations



Isometric View





No rigging required!









\*Monitors not included.

## HYBRID PRO COUNTERS

All Hybrid Pro™ Modular counters feature accessible storage and locking doors. Printed fabric graphics or rigid infill panels allow for your messaging and branding. Choose the size and counter shape that will match your backwall and space best.



# **HYBRID PRO COUNTER 01**

- 39.38"w x 39.38"h x 17.75"d - white laminate cabinet with fabric graphic on the front, opaque or backlit



## **HYBRID PRO COUNTER 12**

HPC-01-B HPC-12

- 21.9"w x 38.24"h x 17.72"d - white laminate cabinet with vinyl graphic (-01-B) or fabric graphic (-12), available opaque or backlit



# **HYBRID PRO COUNTER 02**

- 70.88"w x 39.38"h x 23.63"d - white laminate cabinet with fabric graphic on the front, opaque or backlit



# HYBRID PRO COUNTER 09

REC-42

-46"w  $\times 37.5$ "h  $\times 23$ "d - white laminate cabinet with UV graphic on the front, opaque or backlit



# HYBRID PRO COUNTER 10

REC-53

- 64"w x 37.5"h x 30"d - white laminate cabinet with UV graphic on the front, opaque or backlit Select Hybrid Pro counter bodies come in white; other colors available with additional lead time











Counter 09







# COUNTERS | HYBRID PRO™ MODULAR

Select Hybrid Pro counter tops are available in your choice of four color options









silver

black mahogany natural



All Hybrid Pro Modular counters are also available for rent.



# **HYBRID PRO COUNTER 03**

HPC-03

- 39.38"w x 36.63"h x 15.75"d - white laminate panel cabinet with UV graphic on the front and laminate top



## **HYBRID PRO COUNTER 04**

HPC-04

- 74.6"w x 36.61"h x 26.16"d - white laminate panel cabinet with UV graphic on the front and laminate top



# HYBRID PRO COUNTER 11

RCK-06

- 71.06"w x 36.61"h x 32.72"d - white laminate panel cabinet with UV graphic on the front and laminate top



# HYBRID PRO COUNTER 13

HPC-13

- 47.25"w x 39.37"h x 23.15"d - 4ft wide, open white laminate counter - vinyl can be applied to add color



# HYBRID PRO COUNTER 14

OPTIC INDUSTRIES

Counter 04

HPC-14

- 59.06"w x 39.37"h x 23.15"d

- 5ft wide, open white laminate counter - vinyl can be applied to add color





Counter 03







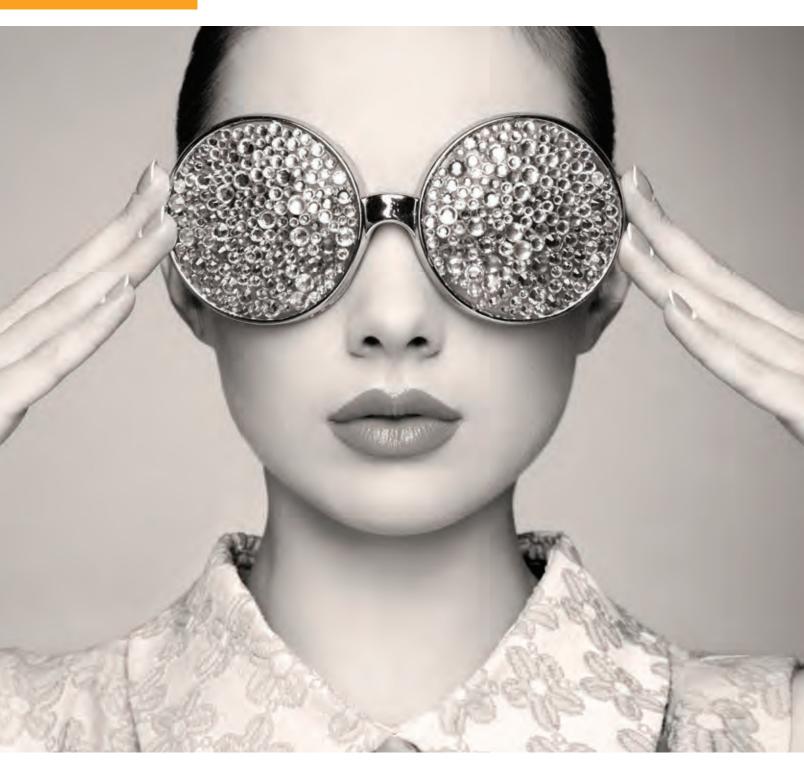




All Hybrid Pro Modular counters are also available for rent.



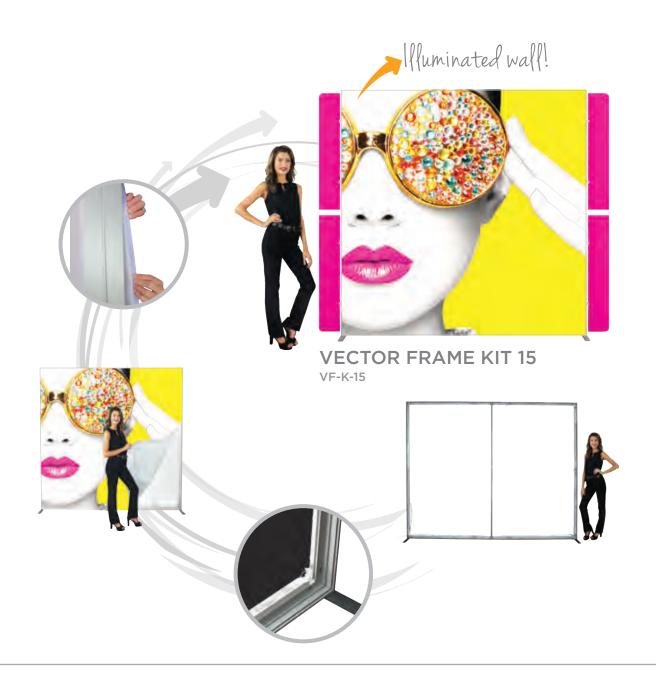
# VECTOR FRAME™ GEOMETRIC



# CLEAN. CONTEMPORARY. IMPRESSIVE.

Easy-to-assemble, Vector Frame $^{\text{TM}}$  Geometric backwalls, banners and exhibit kits are superior, reconfigurable and customizable display solutions • Aluminum extrusion frames and edge-to-edge push-fit fabric graphics are combined to create unforgettable displays • Superior quality and construction; made in North America

# MAKE AN IMPACT WITH A CLEAN, **CONTEMPORARY** FABRIC DISPLAY.



- Innovative and contemporary Vector Frame™ displays will captivate and WOW your audience
- · Geometric shaped backwalls, banners, exhibit kits, counters and light boxes feature durable, easy-to-assemble aluminum extrusion frames and push-fit fabric graphics
- Vector Frame can be reconfigured and customized to create completely tailored solutions

# VECTOR FRAME™ ESSENTIAL LIGHT BOXES



- light boxes feature sleek, scratch-resistant white aluminum frames with swivel feet
- LED light strips are pre-attached to the top and bottom of the frame
- includes choice of single or double-sided push-fit INTENSITY backlit fabric graphic
- includes 6' power cord
- comes with case
- easy to assemble



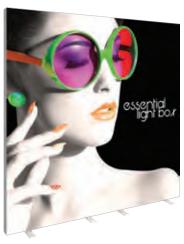
01 Rectangle VF-ESS-LB-R-01 36"w x 72.75"h x 15.75"d



04 Rectangle VF-ESS-LB-R-04 48"w x 96.75"h x 15.75"d



02 Rectangle VF-ESS-LB-R-02 36"w x 96.75"h x 15.75"d



VF-ESS-LB-S-01 96"w x 96.75"h x 15.75"d

lights come pre-attached to the frame.





03 Rectangle VF-ESS-LB-R-03 48"w x 72.75"h x 15.75"d



VF-ESS-LB-R-05 120"w x 96.75"h x 15.75"d



Frame easily assembles









Vector Frame Essential Light Box frames have a limited lifetime frame warranty.



Easy-to-apply push-fit graphics!



# DYNAMIC LIGHT BOXES VECTOR FRAME™ MASTER

# Create a captivating light show & accent your graphic!

- dynamic light boxes feature programmable LED light curtains to create a visually stunning display that complements your graphic
- light curtain animations offered as a service, come pre-loaded on an SD card
- light boxes feature durable 4" silver extrusion frame
- includes single-sided push-fit, SEG **INTENSITY** backlit fabric graphic and opaque liner



VF-DYCL-LB-R-01 29.92"w x 94.74"h x 19.75"d



VF-DYCL-LB-R-02 57.87"w x 94.74"h x 19.75"d



03 Rectangle VF-DYCL-LB-R-03 86.22"w x 94.74"h x 19.75"d



Vector Frame Dynamic Light Box 04

04 Rectangle VF-DYCL-LB-R-04 114.17"w x 94.74"h x 19.75"d





We program the lights to highlight messaging and draw attention to your display.



Vector Frame Essential Light Box 01



Vector Frame Essential Light Box 04











Vector Frame Dynamic Light Box frames have a limited lifetime frame warranty.

# VECTOR FRAME™ MASTER FABRIC BANNERS & LIGHT BOXES

- banners feature 2" aluminum extrusion frames and push-fit silicone-edge fabric graphics
- light boxes feature 4" aluminum extrusion frames with new & improved LED edge lighting & push-fit **INTENSITY** backlit fabric graphics
- single and double-sided graphics offered

## RECTANGULAR BANNERS & LIGHT BOXES



01 Rectangle VF-R-01 VF-LB-R-01 36.3"w x 47.49"h x 19.69"d



02 Rectangle VF-R-02 VF-LB-R-02 36.3"w x 71.12"h x 19.69"d



03 Rectangle VF-R-03 VF-LB-R-03 48.11"w x 71.12"h x 19.69"d



04 Rectangle VF-R-04 VF-LB-R-04 48.11"w x 94.74"h x 19.69"d



05 Rectangle VF-R-05 VF-LB-R-05 118.98"w x 94.74"h x 19.69"d



06 Rectangle VF-R-06 VF-LB-R-06 35.7"w x 94.74"h x 19.69"d



07 Rectangle VF-R-07 VF-LB-R-07 236.5"w x 94.74"h x 19.69"d













# aluminum frame fabric fabric LED edge

Light box assembly is easy: Assemble the frame, apply the push-fit graphics, then plug it in!



2" banner extrusion profile



4" light box extrusion profile



## SQUARE BANNERS & LIGHT BOXES



VF-S-01 VF-LB-S-01 36.3"w x 35.68"h x 19.69"d



02 Square VF-S-02 VF-LB-S-02 48.11"w x 47.49"h x 19.69"d



03 Square VF-S-03 VF-LB-S-03 71.73"w x 71.12"h x 19.69"d



04 Square VF-S-04 VF-LB-S-04 95.35"w x 94.74"h x 19.69"d





Easy-to-apply push-fit fabric graphics!









OCH, OCL Banners and come in OCE, OCS, OCH or OCL hard

OCS, OCE,









Vector Frame Master displays are made in North America and have a limited lifetime frame warranty.

# VECTOR FRAME 10' MASTER EXHIBIT KITS

Stand apart from the competition with a clean, sophisticated 10'  $\times$  10' or 10'  $\times$  20' Vector Frame™ Master exhibit kit. These graphic mural kits feature square-corner extrusion frames and push-fit fabric graphics that cover the entire frame. Vector Frame Master kits are easy to assemble and disassemble.

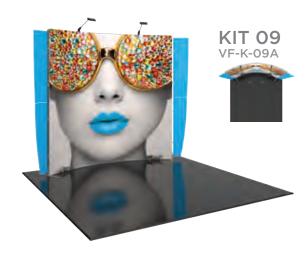


























Easy-to-apply push-fit fabric graphics!









Vector Frame counter tops are available in your choice of





OCH2 & OCE wheeled molded cases included with each kit









# VECTOR FRAME 20' MASTER EXHIBIT KITS

The innovative, contemporary and clean appearance of the Vector Frame™ Master line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, literature accessories, monitor mounts and interior LED edge lighting where indicated. Customized kits are also available.

















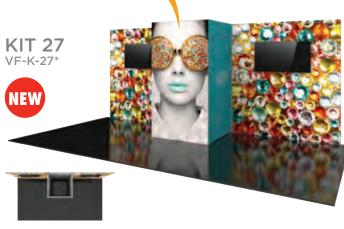




Storage, slot walls and illumination add unique elements!







storage space



wheeled molded cases included with each kit (p. 177-179)









# **VECTOR FRAME COUNTERS**

Vector Frame™ counters complement the Vector Frame series of exhibit kits, and are also ideal for any stand-alone use. Vector Frame counters couple simple extrusion-based frames with push-fit fabric graphics or rigid sintra graphics. Counters allow for accessible storage by removing one fabric panel. Custom sizes also available.



**VECTOR FRAME COUNTER 01** VFC-01



39.37"w x 36.61"h x 22.44"d



**VECTOR FRAME COUNTER 02** 



VFC-02 55.13"w x 40.5"h x 22.5"d



**VECTOR FRAME COUNTER 03** VFC-03

38.5"w x 40.5"h x 19.88"d



**VECTOR FRAME COUNTER 04** VFC-04

31"w x 40.5"h x 19"d



**VECTOR FRAME** 

**COUNTER 05** 

rigid sintra graphics

VFC-05 39.76"w x 40.5"h x 22.75"d - features locking door and



**VECTOR FRAME COUNTER 06** 

VFC-06

41.7"w x 40.5"h x 20.75"d - features locking door and rigid sintra graphics



**VECTOR FRAME COUNTER 07** VFC-07 46"w x 40.5"h x 22.64"d



Counters come in DCH2 case

Vector Frame counter tops are available in your choice of four color options









black mahogany natural











# VECTOR FRAME HANGING LIGHT BOXES

Vector Frame™ push-fit fabric hanging light boxes are a premium range of illuminated, extrusion-based rectangular shapes. Dominate any interior and trade show hall with a captivating hanging light box!

## 3'H

 $10'w \times 3'h$  $15'w \times 3'h$ 20'w x 3'h  $30'w \times 3'h$ 40'w x 3'h



## 4'H

 $10'w \times 4'h$  $15'w \times 4'h$ 20'w x 4'h 30'w x 4'h  $40'w \times 4'h$ 



# 5'H

10'w x 5'h 15'w x 5'h 20'w x 5'h 30'w x 5'h 40'w x 5'h



## 6'H

10'w x 6'h 15'w x 6'h 20'w x 6'h 30'w x 6'h 40'w x 6'h





4" light box extrusion profile.



lights come pre-attached to the frame.



Easy-to-apply push-fit fabric graphics!















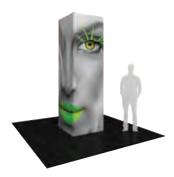


# **VECTOR FRAME TOWERS**

Vector Frame™ Towers are superior interior displays that couple aluminum extrusion frames with push-fit SEG graphics. Illuminated and non-illuminated options available. Perfect for corporate events, concerts, stage sets, retail environments, tradeshows and more!



12' TOWER 3'w: VF-TOWER-05 4'w: VF-TOWER-06



10' TOWER 3'w: VF-TOWER-03 4'w: VF-TOWER-04



8' TOWER 3'w: VF-TOWER-01 4'w: VF-TOWER-02



**TOWER** 3'w: VF-BL-TOWER-05 4'w: VF-BL-TOWER-06



**TOWER** 3'w: VF-BL-TOWER-03 4'w: VF-BL-TOWER-04



8' BACKLIT

**TOWER** 3'w: VF-BL-TOWER-01 4'w: VF-BL-TOWER-02



12' MONITOR TOWER

3'w: VF-TOWER-05-MM 3'w: VF-BL-TOWER-05-MM 4'w: VF-TOWER-06-MM 4'w: VF-BL-TOWER-06-MM



10' MONITOR TOWER

3'w: VF-TOWER-03-MM 3'w: VF-BL-TOWER-03-MM 4'w: VF-TOWER-04-MM 4'w: VF-BL-TOWER-04-MM



8' MONITOR TOWER

3'w: VF-TOWER-01-MM 3'w: VF-BL-TOWER-01-MM 4'w: VF-TOWER-02-MM 4'w: VF-BL-TOWER-02-MM











# CUSTOM EXHIBITS THAT CREATE

# **CAPTIVATING ENVIRONMENTS**

We design and build exhibits into immersive branded experiences and interior environments!

Our expert team of project managers, designers, detailers, welders and carpenters work together to build and deliver uniquely crafted structures and environments with all types of materials.

Work with us to design and build a unique customized structure for your next exhibit or event!





# **CUSTOM BUILT**



















# LINEAR PRO MODULAR DISPLAY SYSTEMS

Linear™ Pro modular display kits provide a modern, slick and stylish appearance. The extrusion based exhibits feature hook & loop-applied fabric graphics. Headers and wings available in UV printed graphics or blank frosted plex. Canopy is available in solid stock black, silver or white. Kits come with a fabric graphic canopy, two lights and ship in durable storage cases. Options include LCD monitor mounts, tables, counters, literature pockets and larger freight cases. Customized units also available.









# LINEAR PRO COUNTERS

Linear™ counters add function and flare to any space. Extrusion based construction coupled with your choice of rigid graphic infill panels or frosted plex panels make these kiosks sturdy and versatile. Counter tops are available in four thermoform finishes—silver, black, mahogany and natural. Printed graphic panels create the base of the counter. Counters come standard with locking cabinet door.











black mahogany natural



LINEAR COUNTER LN-TBL-SA-RCT LN-TBL-SA-RCT1

- 3 or 6 panels to display custom graphics
- quick & easy-to-assemble, tool included
- fits in an OCH shipping and transport case
- aluminum design is sturdy and stable
- LN-TBL-SA-RCT1 features a locking door
- top available in four color options

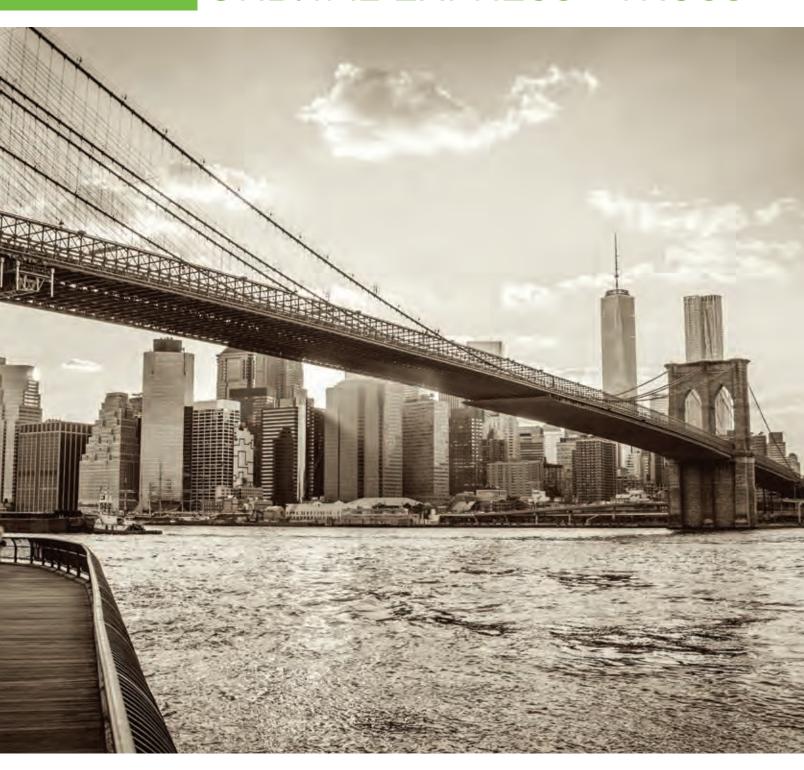








# ORBITAL EXPRESS™ TRUSS



# BOLD. VERSATILE. UNMATCHED.

Bold and contemporary, Orbital Express<sup>TM</sup> Truss is a collection of reconfigurable backwalls, island exhibits and counters • Displays feature a fixed number of simple parts and connectors, with no tools necessary for assembly • Larger  $20' \times 20'$  and  $10' \times 20'$  kits reconfigure into smaller exhibits, counters and more • Endless designs and configurations make it easy to find the right solution

# THE ORBITAL EXPRESS TRUSS SYSTEM IS **VERSATILE, RECONFIGURABLE & EASY!**



- Bold, contemporary and industrial, Orbital Express™ Truss exhibits dominate the show floor
- Reconfigurable exhibit backwalls, islands and counters feature a fixed number of parts and connectors
- NO TOOLS required for assembly! Simply twist & lock is all you have to do
- All Orbital Express Truss display pieces, fabric and UV graphics are made in North America
- Custom solutions available

# 10' EXHIBIT KITS

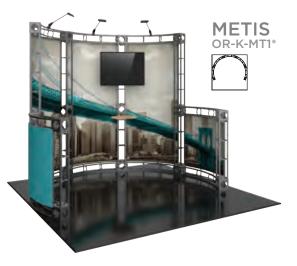
Orbital Express™ Truss features dozens of professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!















Easily add an accessory wire/hanging rack to your kit! See p. 162 for more.

\*Monitors and monitor mounts not included.























Truss counter tops are available in your choice of four color options







Easily add a counter or podium to your kit! See p.161 for more.

\*Monitors and monitor mounts not included.

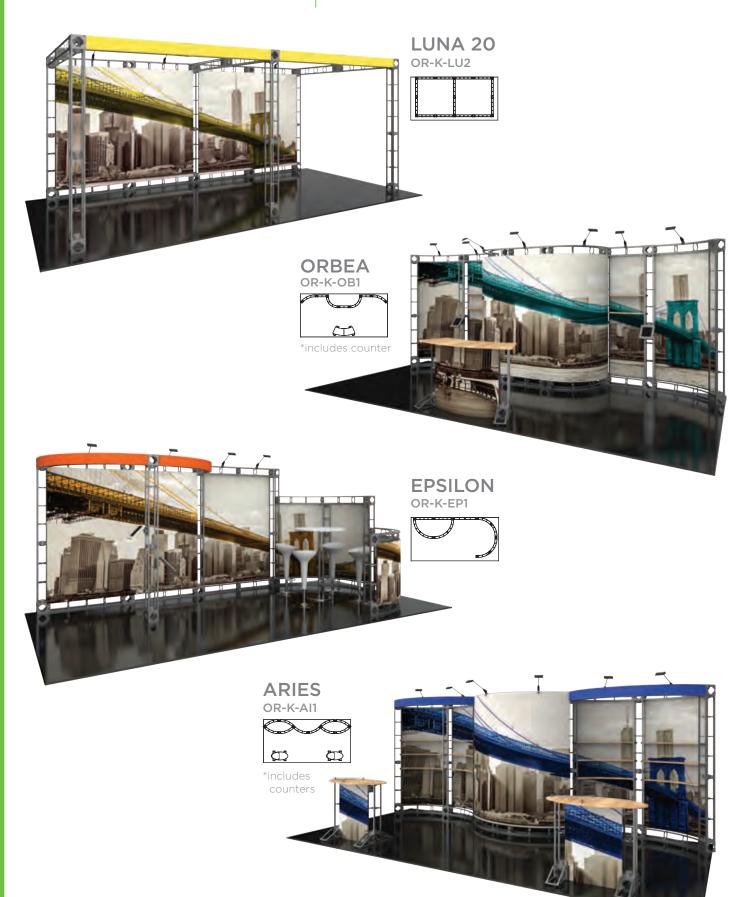


















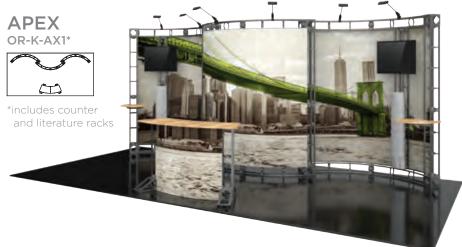














Bold, striking industrial look!







Easily add an accessory wire/hanging rack to your kit! See p. 162 for more.

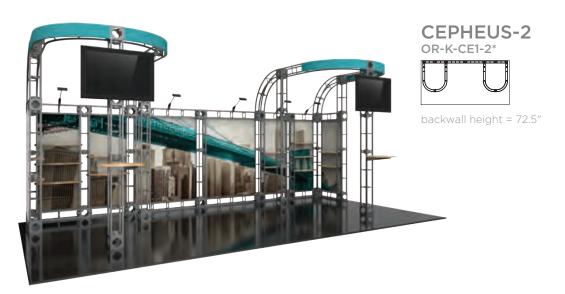
















Bold, industrial exhibit solutions!

\*Monitors and monitor mounts not included.

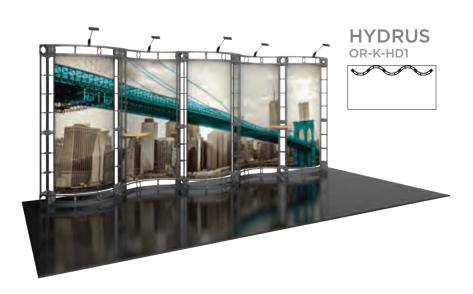












Truss counter tops are available in your choice of four color options





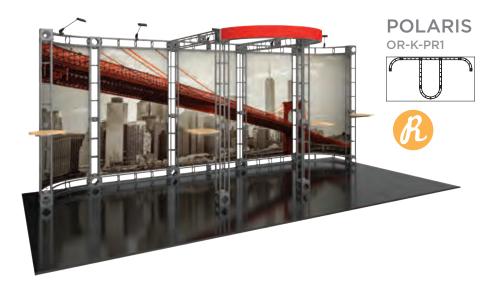




black mahogany natural













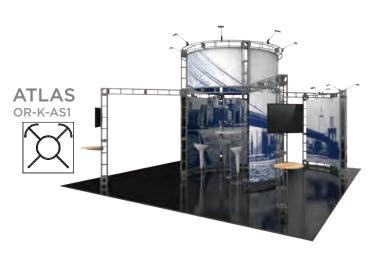


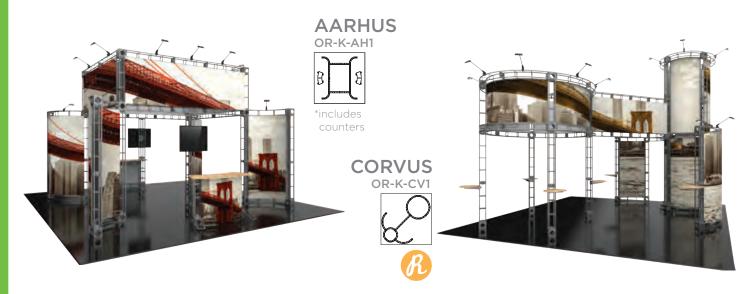


# 20' ISLAND KITS

Orbital Express™ Truss features dozens of professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!











Easily add an accessory wire/hanging rack to your kit! See p. 162 for more.











\*Counters featured are included. Monitors, iPads and mounts, literature accessories and furniture are not included.











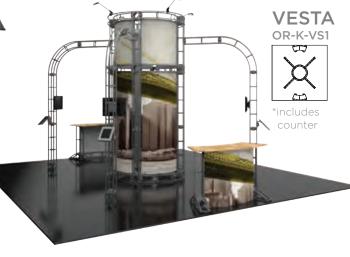
black mahogany natural



counters









No tooks for assembly - simply twist and lock!











# 10' HERCULES KITS

The Hercules line of Orbital Express™ Truss features basic backwalls and kits in a variety of sizes to suit a range of space needs. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Simply add or subtract from any Hercules kit to create a new appearance for every event or tradeshow!

Truss counter tops are available in your choice of four color options







Shelves and tabletops included!









Easily add an accessory wire/hanging rack to your kit! See p. 162 for more.

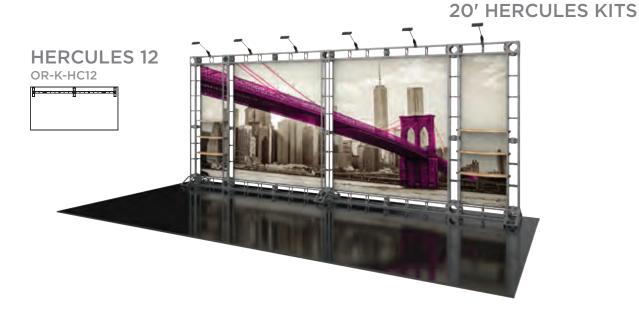


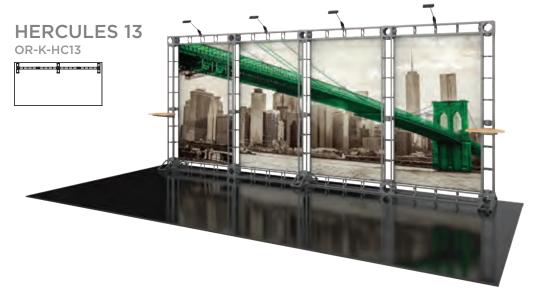














ORBITAL EXPRESS TRUSS | ACCESSORIES

# ORBITAL EXPRESS™ TRUSS

# **ACCESSORIES**

# LAMINATE TABLETOPS

Accessories such as tabletops, shelves, literature holders and monitor mounts add functionality and options to your display. Truss tabletops and shelves come in four tabletop colors. No tools needed for assembly.

Laminate tabletops & shelving are available in your choice of four color options







ver black mahogany natural





Placement of tables is your choice—front, left or right!

# TRUSS MONITOR MOUNTS





# OPTI-MOUNT 1

OR-SM-MB

23"-42" LCD max weight = 50 lbs



# **OPTI-MOUNT 2**

OR-M-MB

32"-55" LCD max weight = 80 lbs



# **OPTI-MOUNT 3**

OR-LG-MB

37"-70" LCD max weight = 150 lbs

# INTERNAL SHELVING

- available in choice of four finishes
- 24" straight span, 36" straight span, and 46" straight span shelves available
- 45° curved and 90° curved shelves



# LIT RACK OR-STG



- 10 pocket clamp on literature rack
- note: rack may not fit into the standard kit packaging solution/ molded case
- toolless attachment











# COUNTERS & PODIUMS | ORBITAL EXPRESS™ TRUSS

# **COUNTERS AND PODIUMS**

Truss Counters and Podiums have several attractive designs to choose from with a sleek plex top as an available option. Choose from four tabletop colors. Graphic options are also available for Truss Counters. No tools needed for assembly.



**RECTANGLE** standard: OR-TC01 with plex stand-off and internal shelf: OR-TC01-P



OVAL standard: OR-TC02 with plex stand-off and internal shelf: OR-TC02-P



**RACETRACK** standard: OR-TC03 with plex stand-off and internal shelf: OR-TC03-P



**CURVE** standard: OR-TC04 with plex stand-off and internal shelf: OR-TC04-P



RACETRACK standard: OR-P04 with plex stand-off: OR-P04-P



**SQUARE** standard: OR-P05 with plex stand-off: OR-P05-P

Truss counter tops are available in your choice of four color options

















# MERCHANDISING RACKS

Orbital Express™ Truss Merchandising Racks add functionality and options to any Orbital Truss kit. Accessory options offer multiple configurations and no tools are needed for assembly. Accessory panels are an a la carte add on option for 10ft, 20ft and island Orbital kits. Horizontal support bar needed for proper connection.



### **WIRE RACK**

OR-24-MP OR-36-MP OR-46-MP

- grid wall with hook brackets
- hook brackets sold separately
- supports approx. 8 lbs. per panel
- OR-24-MP-M mounts to verticals
- horizontal connector required to hang properly (sold separately)





# HANGING RACK

OR-36-SP OR-46-SP

- slot wall with hook brackets
- hook brackets sold separately
- supports approx. 8 lbs. per panel
- horizontal connector required to hang properly (sold separately)





# WIRE/HANGING **RACK CONNECTOR**

OR-24-SST OR-36-SST OR-46-SST

- required to mount wire and hanging rack
- includes auick lock truss connectors

















- 118.19"w x 93.63"h x 25.5"d
- no tools for assembly
- aluminum, collapsible truss-like
- holds two monitors for presentations & demonstrations (monitors not
- fabric graphic features pole pocket on bottom and hook & loop on the
- black tables and countertop for
- portable case converts to counter and includes black fabric wrap











\*Monitors not included.







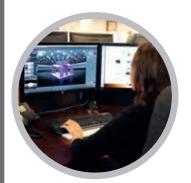
# **CUSTOM EXHIBIT SOLUTIONS**





# **SOLUTION STRATEGY**

We help inspire, guide and manage your project from concept to completion and help transform your goals and objectives into a success-driven tradeshow strategy.





# **EXHIBIT DESIGN**

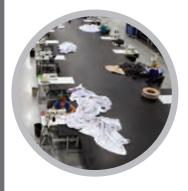
No matter what your company's needs, our exhibit designers approach each and every project as an original, incorporating a wide range of aluminum extrusions, laminates, fabrics, media and graphics resulting in an exhibit that's uniquely yours.





# **CUSTOM FABRICATION**

From wood to fabrics, steel to aluminum, plastics to glass, we create and build exhibits and displays out of all types of materials. These – coupled with state-of-the-art manufacturing facilities, printing technology and expert craftsmen – result in custom exhibits that are as unique and original as you and your brand.





# **DISPLAY GRAPHICS**

We unite wonderfully skilled craftspeople with cutting-edge print technologies and techniques to produce the highest quality display graphics and trade show graphics in the industry. Our high-quality graphics are matched to the G7\* Master Print specification. This designation assures that every graphic we print will look exactly as our clients intended.





# **LOGISTICS MANAGEMENT**

We provide a wide array of trade show services designed to simplify the process and decisions you need to make. In every phase, we work to keep costs down while ensuring your display is taken excellent care of every step. Show up and we take care of the rest.

Visit our website to browse custom exhibit projects.

# **CUSTOM ISLAND EXHIBITS**



Rental Island 20' x 20'



**Custom Island** 



Custom Island 20' x 30'



Rental Deck 20' x 30'



Custom Island 40' x 40'



Custom Island 40' x 100'

# **ACCENTS & ACCESSORIES**



# FINAL. FUNDAMENTAL. FINESSE.

Portable counters and kiosks provide ample storage and style to complement our vast array of 8', 10' and 20' exhibit kits and displays • Accent lighting kits and solutions help stage a powerful, impactful presence that you desire • Portable transit and shipping cases are designed to protect your exhibit investment

# COUNTERS ACCESSORIES

# **COUNTERS & KIOSKS**

Counter tops are available in your choice of four color options



Counters and kiosks can be used to accessorize any trade show, event or permanent space. With a variety of different counters and kiosks to choose from, mix and match to create the best-suited display.

# HOPUP™ COUNTER HOP-CT-2



- 41.75"w x 39.69"h x 14.25"d
- collapsible display counter
- hook & loop applied fabric graphics
- includes clear internal shelf
- top available in four color options





# EMBRACE™ COUNTER

EMB-2-CT EMB-2-CT-BL (Backlit Counter)



- includes white internal shelf
- push-fit fabric graphics
- top available in four color options







# MODULATE™ COUNTER

### MOD-CNTR-M



- magnetic, tubular frame with snap buttons
- fabric graphic attaches via hook & loop around the frame & zips in the back
- internal shelf provides area to store materials





# Refer to these pages to see counters in these product lines!



**FORMULATE** p. 104



HYBRID PRO MODULAR p. 130-131



**VECTOR FRAME** p. 142



LINEAR p. 147



**TRUSS** p. 161





# **CAMPAIGN**

- counter dimensions not 32"w x 34.5"h x 18.5"d
- hook & loop PVC graphic
- quick assembly
- strong & easy-to-clean plastic parts









### PERCH



PERCH-6



PERCH-8

- pole banner attachment for standard 6' or 8' wide tables
- fabric header available in three graphic heights: short (18"h), medium (44"h), tall (68.25"h)
- hardware kit is universal for all height options
- table throw sold separately
- single or double-sided graphic







# **CHARGING STATIONS**

Formulate® Charging Stations add technology and great value for visitors in need of a quick charge. Excellent for retail applications, tradeshows and events











# CHARGING TOWER

FMLT-CHRG-01

- 33.56"w x 86.81"h x 33.46"d
- features 16 high-speed charging tips: (8) Micro USB for Android devices and (8) Apple 8-pin for Apple iPhone/iPad/
- features a circular fabric header for branding and an illuminated fabric center structure
- base and tabletop color offered in choice of four color options



- 23.72"w x 41.54"h x 23.62"d
- features 8 high-speed charging tips: (4) Micro USB for Android devices and (4) Apple 8-pin for Apple iPhone/iPad/Lightning devices
- features stretch fabric graphic
- tabletop offered in choice of four





charging stations are available in four color options







# FREESTANDING TABLET STANDS ACCENTS & ACCESSORIES







# FREESTANDING IPAD STANDS



# IPAD STAND PAD12-02A-BLACK

- displays iPad 2nd, 3rd, 4th gen and Air models\*
- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft resistant
- base can be bolted to the floor for extra security



# **UNIVERSAL TABLET STAND** PAD21-04

- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft resistant
- base can be bolted to the floor for extra security
- features a telescopic, adjustable-height pole, height min 28.88"- max 49.81"h







- portrait or landscape
- security screws and allen key make the unit both durable and theft resistant
- features a telescopic, adjustable-height pole, height min 30" - max 51.5"
- small stand holds 7"-10.5" tablets
- large stand holds 10.5"-13" tablets

# TENSION FABRIC IPAD STANDS



# **IPAD STAND 02** TABLET-STD-02

- 20.2"w x 85.11"h x 23.7"d
- iPad holder (2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> gen and Air models)\*
- pillowcase fabric graphic





# IPAD STAND 03 TABLET-STD-03

- 19.98"w x 64.34"h x 15.2"d
- iPad holder (2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> gen and Air models)\*
- pillowcase fabric graphic



# **IPAD STAND 04** TABLET-STD-04

- 26.26"w x 46.26"h x 22.64"d
- iPad holder (2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> gen and Air models)\*
- pillowcase fabric graphic



# **IPAD STAND 05** TABLET-STD-05

- 30"w x 84"h x 23"d
- small monitor mount\*, holds 32"TV/32 lbs max
- iPad holder (2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> gen and Air models)\*
- pillowcase fabric graphic



\*Monitor and tablet not included.









# FORMULATE® KIOSKS

Formulate® Kiosks couple lightweight aluminum tube frames with state-of-the-art printed stretch zipper pillowcase fabric graphics to create funky and functional multimedia kiosks.



FMLT-KIOSK-01

- 31.17"w x 91.84"h x 41.68"d
- pillowcase fabric graphic
- supports medium monitor\*



FMLT-KIOSK-02

- 64.5"w x 96"h x 37.71"d
- pillowcase fabric graphic
- supports medium monitor\*



FMLT-KIOSK-03

- 55.12"w x 95.93"h x 38.48"d
- pillowcase fabric graphic
- supports medium monitor\*



FMLT-KIOSK-04

- 42.13"w x 96"h x 25.59"d
- pillowcase fabric graphic
- supports medium monitor\*

# FREESTANDING MONITOR KIOSKS

Freestanding monitor kiosks are perfect for conference rooms, court rooms, corporate office spaces, lobby areas and more. Kiosk bases are made with aluminum extrusion and come with a lifetime warranty.



### FREESTANDING-SPLIT-MM-2

- 26.25"w x 75.25"h x 23.56"d
- supports large 32-70" monitor\*
- max weight = 40 lbs



### PM4S3-MK-M/L

- 25.59"w x 70.98"h x 25.59"d
- large or medium monitor\*
- max weight = 40 lbs
- medium holds 32-55" monitor
- large holds 37-70" monitor
- used in custom exhibits



### PM4S3-MK-M-MSHELF PM4S3-MK-L-MSHELF

- 25.59"w x 75.25"h x 25.59"d
- monitor\*
- large holds 32-70" monitor
- shelf weight supports 15 lbs.



### PM4S3-MK-SHELF-UNIT

- 29.53"w x 70.98"h x 25.59"d
- three shelves support approx. 15 lbs each
- custom exhibits



### VB-MK-01

- 30"w x 78.38"h x 23.6"d
- medium monitor\* bracket
- max weight = 50 lbs
- comes with 1





\*Monitors not included.









ACCESSORIES | KIOSKS

CCENTS &









# VECTOR FRAME™ MONITOR KIOSKS

Vector Frame™ Monitor Kiosks feature push-fit fabric graphics, easy-to-assemble 4" extrusion frames, your choice of single or double-sided graphics and one or two monitor mounts (monitors not included).



& monitor mount\*

01 Monitor Kiosk VF-MK-01-SS VF-MK-01-DS

35.68"w x 94.49"h x 25.59"d comes in 1 OCH case supports 32-55" monitor\*; max weight = 30 lbs each



back with graphic



back with graphic & monitor mount\*





VF-MK-02-SS VF-MK-02-DS 47.49"w x 94.49"h x 25.59"d

02 Monitor Kiosk

comes in 1 OCH case supports 32-55" monitor\*; max weight = 30 lbs each



back with graphic



back with graphic & monitor mount\*







# TWIST 3 DISPLAY CABINET TWIST-3

- 16.25"w x 61.38"h x 16.25"d
- portable, collapsible, illuminated display cabinet
- heavy-duty plastic and 12 plexiglass window panels
- includes three integrated 14"w x 14"d shelves with three overhead lights
- shelves hold max 15 lbs
- optional branded graphic panels (14.56"w x 19.88"h) are offered a la carte
- easily collapses and packs into portable carry bag



# **TWIST 4 DISPLAY CABINET** TWIST-4

- 16.25"w x 81.25"h x 16.25"d
- portable, collapsible, illuminated display cabinet
- heavy-duty plastic and 16 plexiglass window panels
- includes four integrated 14"w x 14"d shelves with four overhead lights
- shelves hold max 15 lbs
- optional branded graphic panels (14.56"w x 19.88"h) are offered a la carte
- easily collapses and packs into portable carry bag

\*Monitors not included.







### SIGN STANDS

Easily display a graphic or message with a versatile and easy-to-assemble sign stand. We offer stands that feature adjustable posts, portrait and landscape sign configurations and more.

# ADVOCATE ADVOCATE

- telescopic post offers variable height from 30.5"-48"
- aluminum sign holder holds 8.5"w x 11"h paper
- frame can be rotated 360 degrees or any desired angle
- chrome finish



# SNAPPER STAND SNP-STAND

- 40"h
- stylish, easy snap-open 11"w x 17"h frame
- frame can be used in portrait and landscape configurations
- silver aluminum sign holder, post and base



# OBSERVE PRO

- 48"h
- lightweight, snap-together info center with 12"dia. base
- stylish curved header & adjustable brochure holder
- accepts 8.5"w x 11"h literature & graphic



# OBSERVE DELUXE OBS-DLX

- 74.5"h
- stylish double-sided curved design
- holds two 24"w x 36"h bubble graphics
- recommended printing material: .040"-.125"
- elegant brushed silver
- sturdy steel base with removable and adjustable brochure pockets



# OBSERVE GRAND

- 68"h
- sleek info center includes sturdy base & adjustable shelf
- accepts 22"w x 28"h graphic size
- single or double-sided
- holds a 3/16" thick mounted graphic



# WEDGE

### WED-1-B

- combine multiple units for longer and taller displays
- graphic size is variable
- black only
- graphics not included





Easily display a graphic or message with a versatile and easy-to-assemble sign stand. We offer stands that feature adjustable posts, portrait and landscape sign configurations and more.

# TRAPPA POST

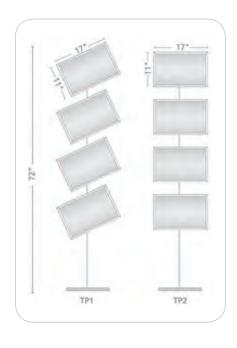
- choice of silver or black snap frames, large or small, landscape, portrait or diagonal
- front loading graphic mechanism makes graphic changes easy
- includes clear protective lenses
- sturdy aluminum posts and heavy domed steel plate ensure stability





TRAPPA POST





# **TOWERS**



# TRI-TOWER DELUXE

- 26.75"w x 72"h free-standing modern-looking triangular display
- durable aluminum extrusion construction coupled with rigid graphic infill panels
- convenient sliding cam locks make graphic changes quick and easy
- heavy-duty laminated foot plate
- simple assembly
- optional lighting kit available



# **TOWER**

- collapsible double-sided free-standing tower
- just add the optional lighting kit and turn your tower into a free-standing lightbox!
- 24" or 33"w x 72"h "bubble" panels for maximum visibility
- recommended printing material: .040"-.125"
- your choice of silver or black aluminum edge extrusions
- black laminate top & bottom plates





# CUBE TOWER PRISM TOWER

- easy-to-use snap frames featured on all sides
- variety of configurations and sizes available
- choice of silver or black snap frames
- seamlessly display multiple graphics and messages
- front loading graphic mechanism makes graphic changes easy
- frames come with clear protective lenses
- options include wheels or feet
- custom sizes also available



ZEDUP 1 black: ZD-1-B silver: ZD-1-S

- 6 pocket rack
- can be stored or shipped loaded with literature



**QUANTUM** SINGLE-SIDED

black: QNTM-SS

- 4 pocket rack
- collapsible
- constructed from plastic for light weight



ZEDUP LITE silver: ZD-LITE

- 6 pocket rack
- collapsible
- lightweight version of the ZedUp
- constructed from aluminum & plastic for reduced weight



**INNOVATE** black: INN-B silver: INN-S

- modular design
- packs in 3 separate parts for reduced shipping size



**OASIS** OASIS

- highly portable
- three arm collapsible bag dispenser
- shiny silver finish





STEP STOOL STEP-STOOL-BLUE

- sturdy EZ FOLDZ step stool
- 300 lb capacity
- folds flat for storage & transport
- blue only







# SLIMLINE LED LIGHTING | ACCENTS & ACCESSORIES

### SLIMLINE LED LIGHTING

Incorporate modern, bright LED lights into your display and draw attention to your brand and message with elegance. With bright, cool lights and contemporary slim profiles, you can modernize your display, set the stage and better communicating a clear message. Choose from several LED lighting solutions that will make your message and products shine.



### LED FLOOD LUM-LED4-ORL-B (set of 2)

- low voltage 12 watt spotlight
- 17.16" long from end to end
- mounts to dovetails and extrusion channel
- available in black only



# LED SPOT LUM-LED3-ORL-B

- low voltage 5 watt slender spotlight
- 17.18" long from end to end
- available in black only



# LED STRIP LUM-LED5-ORL-B (set of 2)

- low voltage 12 watt
- 16.1" long from end to end
- mounts to dovetails and extrusion channel
- available in black only



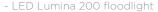
# LED EXHIBITION LUM-LED6-ORL-B (set of 2)

- low voltage 12 watt spotlight
- 17.13" long from end to end
- mounts to extrusion channels
- available in black only



# **LUMINA 200 LED**

black: LUM-LED2-ORL-B silver: LUM-LED2-ORL-S





- LED rated for 20.000
- 19" long from end to end



### LED ECO

LUM-LED7-ORL-B (set of 2) LUM-LED7-ORL-B-EXT (single)

- economy LED floodlight
- (MCOB) light technology and features a slim profile
- LED rated for 20,000 hours
- 12 watt
- 2.5 meter from transformer to light; 1.3 meter from outlet to transformer



# LED LIGHT BATTERY PACK

BATTERY-PACK-1

- 8.5"h x 3"h x 2.5"d
- rechargeable battery pack provides electricity for hours
- compatible with quick charge 3.0 USB port, two 2.4 USB ports and U.S. & European AC
- comes in sturdy carry box





Battery pack compatible with four plug types!



# **ZOOM TENT LIGHT KIT**

**ZOOM-TNT-LED-1** 

- compatible with Zoom Economy and Standard 10' & 20' Tents
- lights attach to Economy frames using magnets and Standard frames using hook & loop
- connect all lights together and plug into a single portable battery pack



# **UNIVERSAL LIGHT CLAMP KIT**

UNI-LT-CLP30 UNI-LT-CLP50

- comes standard with the Lumina 1, 3, 4, 5, 6, 8 and allows our lights to fit a majority of banners, truss & panel kits
- UNI-LT-CLP50 comes only with bracket



# SPT CASE

# SPT-CASE

- EVA semi-rigid lighting case
- foam-lined padded
- holds two Lumina 200 lights & power supply



# FLOODLIGHTS & WALL WASHERS

# LED FLOOD LIGHT

LED-FLOOD

- 85-265 voltage, 42 watt LED Flood light (equivalent to 400 watt halogen)
- projects cool WHITE light
- 7.4"w x 9.44"l x 5.11"d
- angles to 120°
- UL approved



# MINI LED FLOOD LIGHT

LED-10W-FLOOD-RGB LED-10W-FLOOD-W

- 10 watt LED Flood light
- spectrum light
- remote control provided with
- each light measures 4.49"w x 3.39"h x 3.98"d
- angles to 120°

Can be used to illuminate fabric counters, funnels & columns.

# **COLOR BLAST ACCENT LIGHTS**

- blast light
- projects your choice of warm or cool WHITE, and a RGB
- 7"round x 7"h (when faceplate is flush with base and not angled)
- angles to 60°
- UL approved



LED-WRM-WHT-BLAST Features a warm white LED

light output; good for lightcolored and neutral graphic prints. 3,000K



LED-COOL-WHT-BLAST

Features a cool LED light output; good for darker graphic prints. 6,000K



LED-RGB-BLAST Features multi-pattern

flashing RGB LED light cannot be controlled.



**CASES** 

It's critical to protect your tradeshow exhibit investment with a quality constructed transit and shipping case. An extensive selection of exhibit and display cases and crates to choose from that are all made in North America and are designed to house specific lines of exhibits and displays for maximum portability and protection during shipping.

# LIGHTING & ACCESSORY CASE OCA-2

- ideal for lights and accessories
- secure straps help to ensure case will remain closed during transport
- interior size:32.81"w x 4.13"h x 13.75"d
- exterior size: 34"w x 7"h x 15"d
- weight when empty: 8 lbs



# SMALL & LARGE GRAPHIC CASES SMALL: OCS

LARGE: OCL

- premium latches for maximum strength
- built in wheels and easy-to-grip molded handle

### ocs

- interior size: 14"w x 39.81"h x 13.25"d
- exterior size: 18"w x 42.25"h x 16.5"d
- weight when empty: 18 lbs

### OCL

- interior size: 14"w x 51.5"h x 13.25"d
- exterior size: 18"w x 55.13"h x 16.5"d
- weight when empty: 20 lbs



# BANNER STAND CASE OCB-2

- this expandable shipping case fits up to three swivel-foot banner stands with bags or one premium stand with bag
- also used for Formulate® Lite displays
- interior size min/max: min - 13.5"w x 30.29"h max - 49.14"h x 5"d
- exterior size:
   min 18.12"w x 34.49"h
   max 54.24"h x 7.40"d
- weight when empty: 9 lbs
- case fits all banners less than 47.5" wide



# EXPANDABLE CASE OCE

- the perfect protective shipping and/or storage case for all Formulate® exhibit kits, hanging structures and accessory products
- adjustable roto-molded expandable display case
- adjustable lid and easy pin latch
- interior size min/max: min - 13.75"w x 39.63"h x 11.75"d max - 13.75"w x 64"h x 11.75"d
- exterior size min/max: min - 16.75"w x 39.88"h x 16.88"d max - 16.75"w x 64.25"h x 16.88"d
- weight when empty: 27 lbs
- separate fabric graphic converts the case into a counter
- optional wood counter top can be added in your choice of silver, black, mahogany or natural

















# ACCENTS & ACCESSORIES |

# **EXPANDABLE CASE 2\***

### OCE-2

- the perfect expandable protective case for all Formulate® exhibit kits, hanging structures and more
- convenient lock guides for easier closure
- interior size min/max: min - 19.04"w x 43.98"h x 16.65"d max - 19.04"w x 69.73"h x 16.65"d
- exterior size min/max: min - 20.88"w x 44.48"h x 20.41"d max - 20.88"w x 70.23"h x 20.41"d
- weight when empty: approx. 36 lbs
- to use as a counter, simply separate the top and bottom and add the optional wood counter top, available in your choice of silver, black, mahogany or natural

\*available Spring 2020







# MEDIUM EXPANDABLE CASE\*

### OCE-MEDIUM



- convenient lock guides for easier closure
- interior size min/max: min - 13.83"w x 40.32"h x 13.13"d max - 13.83"w x 64.28"h x 13.13"d
- exterior size min/max: min - 16.25"w x 40.57"h x 16.35"d max - 16.25"w x 64.53"h x 16.35"d
- weight when empty: approx. 26 lbs
- to use as a counter, simply separate the top and bottom and add the optional wood counter top, available in your choice of silver, black, mahogany or natural

\*available Spring 2020







# **STANDARD** WHEELED **DISPLAY CASE**

### OCX

- premium latches for
- 23.5"w x 35.75"h x 13.07"d
- exterior size: 26.73"w x 39.49"h x 17.05"d
- weight when empty: 32 lbs
- optional wood counter top can be added in your choice of silver, black, mahogany or natural





left view

top view



Optional counter top for OCE-2, OCE-Medium and OCX are available in your choice of four color options







black mahogany natural

# HOPUP/MEDIUM WHEELED CASE

### OC-HOP

- ideal for Hopup backwall displays (fits up to 4x3 hopup)
- built-in handle and wheels for easy transport
- interior size: 13.5"w x 35.5"h x 13.5"d
- exterior size: 15.5"w x 35.69"h x 17"d
- weight when empty: 17 lbs



# **TROLLEY ROLLER**

### **TROLLEY**

- lightweight trolley for Hopup™ and Embrace™ displays
- collapsible, plastic and easy to transport
- 9.25"w x 20-46.63"h x 12.75"d
- max weight = 55 lbs













# CASES ACCENTS & ACCESSORIES

# LARGE DISPLAY CASE OCH

- roto-molded case for exhibits, graphics & accessories
- secure reinforced straps help to ensure case will remain closed during transport
- strong yet lightweight
- interior size: 23.25"w x 7.63"h x 46.5"d
- exterior size: 26"w x 12"h x 50"d
- weight when empty: 22 lbs



# LARGE DISPLAY CASE OCH2

- heavy-duty shipping and storage case
- ideal for Linear hybrid
- secure reinforced straps help to ensure case will remain closed during transport
- interior size: 24.13"w x 12.25"h x 47.25"d
- exterior size: 29"w x 15"h x 52"d
- weight when empty: 30 lbs
- wheels and handles recessed



### FREIGHT CASE OCFM

- interlocking surface to enable two cases to be transported together
- maximum case depth = 8" allowing up to 8 flat panels per case
- interior size: 35.75"w x 9.75"h x 47.25"d
- exterior size: 38"w x 15"h x 49"d
- can ship UPS/FedEx or Freight
- weight when empty: 35 lbs



### FREIGHT CASE OCF

- offers the same features and benefits of the OCT in a rectangular shape
- interior size: 48"w x 19.75"h x 35.5"d
- exterior size: 51"w x 24"h x 39"d
- weight when empty: 55 lbs



## FREIGHT CASE OCF2

- molded stackable shipping crate 18" deep
- heavy-duty roller bearing recessed in bridge of case
- holds 18 layers of flat panels in horizontal direction
- interior size: 48"w x 18"h x 48"d
- exterior size: 51"w x 23"h x 51"d
- weight when empty: 70 lbs



# ORBITAL CURVED TRUSS CASE

### OCT

- designed to handle national & international exhibit freight
- for your exhibit materials
- 43.5"w x 33"h x 47.25"d
- exterior size: 48"w x 42"h x 51"d
- weight when empty: 138 lbs



Woodcrate options also available!











# SIGNPRO

# INTERIOR WAYFINDING SIGN SOLUTIONS



- \\ Wayfinding Sign Solutions for directional guidance in offices, hospitals, retail environments, schools and more to help visitors navigate through buildings with ease.
- \\ Ever-increasing custom capabilities; we can build frames and signs suited to your exact specifications
- \\ Engineered, supplied & manufactured in the USA.
- \\ Fast. Affordable. Excellent Quality.





- **\\ Made in USA**
- **\\ Fast production**
- **\\ Quick ship**

# **CURVED SYSTEM**



- \\ Sleek Curved Shape
- \\ Black or Silver or combination thereof
- \\ Customized Options
- \\ Graphic inserts and ADA Lenses available



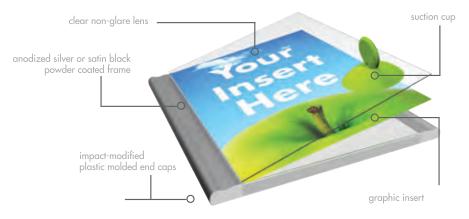








# **FLAT SYSTEM**



- \\ Modern Flat Shape
- \\ Round or Square Profile
- \\ Black or Silver
- \\ Customized Options
- \\ Graphic inserts and ADA Lenses available









# **SNAPPING SYSTEM**







- \\ Snaps open for quick and easy graphic changes
- \\ No tools required
- \\ Clear non-glare lens, mounting hardware
- \\ Protective sheet material: PVC











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