## Econoroll 33.5"

## 33.5"x 85" (includes bleeds $1^{\prime \prime}$ at top \& 5" at bottom)

Visible Graphic Dimensions:
33.5"x 79"

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

